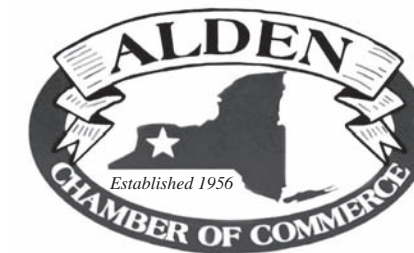


Alden Chamber of Commerce
13500 Broadway
Alden, NY 14004

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Alden *Chamber of Commerce* *Newsletter*



SEPTEMBER 2015 VOLUME 24, NUMBER 3

You are cordially invited to attend the

Fourteenth Annual *Alden Chamber of Commerce* *“Business of the Year” Luncheon*

TUESDAY, OCTOBER 13, 2015
Honoring “National Bosses Day”
11:30 a.m. - 1:00 p.m.

Whistle Stop Inn
1338 Exchange St.
Alden, NY

Speaker is
Karen Muchow
Alden Historical Society

You must confirm your reservations by October 6th.
To reserve contact the Chamber office at 716-937-6177
Broken reservations will be billed

11:00 a.m. - 11:30 a.m. Registration
11:45 a.m. Presentation of Award
12:00 noon Luncheon
12:30 p.m. Guest Speaker

“The Mission of the Alden Chamber of Commerce is to assist, support, and promote the well-being and growth of commerce, business, and industry in the Alden area while enhancing the quality of life in our Community. Through the Chamber’s efforts to provide advocacy, programs, events, and services, our members will be afforded the opportunity to enhance their business and achieve greater economic success.”

CHAMBER OFFICE

13500 Broadway Alden, NY 14004
Phone (716) 937-6177 Fax: (716) 937-4106

Board of Directors meetings are held every third Thursday of the month at 4pm at the Whistle Stop Inn. All members are invited.

Member of WNY Chamber Alliance

President — Brooks Bowman
Vice President — Christopher Dowd
Treasurer – Christopher Gust
Secretary - Jenny Urbanski

Directors 2015-2016

Diane Casell John Drogi
Kara Smith Randy Moyer
Laura Ross

Directors 2015-2017

Brooks Bowman Christopher Gust
Nancy Hughes Jennifer Strong
Sue Galbraith

Directors 2015-2018

Christopher Dowd Bill Blarr
Deborah Bressette Earl Gillen
Aurora Mali Perry

COMMITTEE MEMBERS

Alden Economic Development - Christopher Gust, Gary Wagner

Promotion/Publicity - Christopher Gust, Paul Henry, Nancy Hughes, Laura Ross, Lee Weisbeck

Town, Village & School Liaison

Town - Harry (Bud) Milligan, Jennifer Strong
Village - Susanne Galbraith, Paul Henry,
Richard Jablonski
School - Adam Stoltman

Member Benefits- Brooks Bowman, Christopher Dowd, Christopher Gust, Paul Henry, Richard Jablonski, Aurora Perry, Randy Moyer, Laura Ross

Visit our website www.aldenny.org
Friend us at www.facebook.com/aldenchamber

Chamber Office Hours Have Changed
Please note this change in the
Chamber office hours.

We will now be open from 9am. to 4:30pm.
Tuesday, Thursday and Friday.
Closed Monday and Wednesday.

Welcome Back All Renewing Chamber Members

The Alden Chamber of Commerce would like to thank you for your past support and looks forward to providing you with the continued value for your membership dollars by providing Member Benefits to promote your business, save you money, and enhance our community. We incorporated some new ideas this past year such as a Small Business Saturday campaign and two SBA seminars “Home-based Business Strategies for Success” and “Financing Your Business”. We updated the Small Business Toolbox section on our website to include information on Work Force Development in Western New York and Chamber Members offering free 30-minute, no obligation consultations. We also began sharing our Business Profiles on social media as well as in our newsletter and on our website. Promotional opportunities in conjunction with the third Alden Car, Truck, & Cycle Show and a Small Business Day at the Alden Farmers’ Market were available to members as well. We continued our signature events such as the Business of the Year Luncheon, Christmas in the Park, Distinguished Citizen Dinner, Taste of Alden, Scholarship Golf Tournament, discount theme-park tickets, and the gift certificate program. The Alden Farmers’ Market sponsored by the Alden Chamber of Commerce is well into its 13th season and growing with new vendors. Members are always welcome to attend our Directors’ Meetings held every Thursday of the month, 4 p.m., at the Whistle Stop Inn. We would love to see you and hear your ideas! Did you know...

“When consumers know that a small business is a member of the chamber of commerce, they are 49% more likely to think favorably of it and 80% more likely to purchase goods or services from the company in the future.”

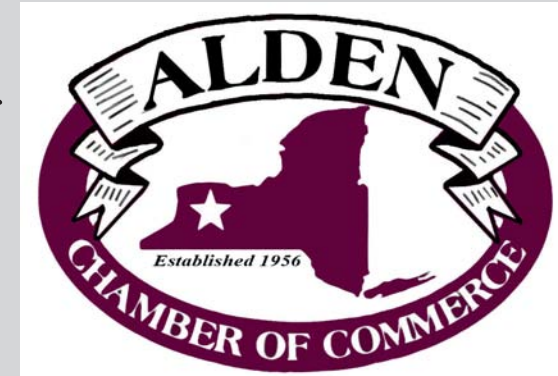
[Schapiro Groups Study, ‘The Real Value of Joining a local Chamber of Commerce’, December 2012]

Website News!

We welcome all members to take a fresh look at our Business Tool Box section on our website www.aldenny.org. This section hosts a variety of information to assist already established businesses and help new businesses get their business off the ground. Feel free to consult the Chamber businesses listed in the “Chamber Members Offering FREE Consultation” for knowledge on such matters as legal, banking, finance, insurance, etc. Also, we welcome you to participate by offering a free 30-minute consultation. The 30-minute-consult may lead to new business contacts and clients as well as additional name recognition and advertising for you--a win-win situation for everyone! If you are interested in participating, please contact the Chamber office at (716) 937-6177.

**PRESENT THIS APPRECIATION COUPON
FOR COMPLIMENTARY
HOT DOGS AND DRINKS FOR YOU AND YOUR FAMILY**

*Thank you for being a member
of the
Alden Chamber of Commerce*



*Enjoy a visit with
fellow Chamber
members*

ONLY VALID SATURDAY, OCTOBER 10, 2015 ONLY
LIMIT 4 per coupon No reproductions accepted

**12TH ANNUAL MEMBER APPRECIATION
HOT DOG ROAST
COMING OCTOBER 10TH**

Come and join us at the Farmers’ Market at the Alden Village Plaza, 13119 Broadway, Alden, from 11 a.m. — 1 p.m. Saturday, October 10, 2015, when the Alden Chamber of Commerce will host their 12 th annual Member Appreciation Hot Dog Roast.

Members will be offered hot dogs, chips, and a drink when presenting the coupon found in this September newsletter. The coupon is limited to four of each combo. A costume and pet parade will be at the Farmers’ Market for your enjoyment and The Lake Effect, a Capella singing group, will be performing. A winner will be drawn for the second Chamber raffle basket and also a winner will be chosen for the beautiful Amish-made Shed. Come and enjoy this fun-filled event and take advantage of another Chamber member benefit.

The Alden Chamber of Commerce wishes to thank its valued members for their continuing support. Let’s keep Alden — Alive and Growing! See you there!

JOIN THE MEMBER 2 MEMBER DISCOUNT SAVINGS PROGRAM

Chamber members have a unique opportunity to offer fellow Chamber members a discount on their services or merchandise as an incentive to attract new customers and increase business visibility. Each Chamber newsletter will advertise your business and your exclusive Chamber member's discount. You decide what you wish to offer and how your offer will be presented. You may also wish to include employees in the offer.

It's easy to enroll. Simply call the Chamber office at (716) 937-6177. More information and the form for describing your offer/discount will be mailed or faxed to you to complete and return. It's a simple, positive, and effective way to draw attention to your business.

Member 2 Member Discounted Savings

A & N Automotive

13560 Genesee Street, Crittenden, NY 14038
Phone: (716) 937-9425
10% off any repairs totaling over \$100.00

David J. Pajak, Esq.

13179 Broadway, Suite 2, Alden, NY 14004
Phone: (716) 937-7950
\$100 Mirror Wills
1/2 price initial consult matrimonial or family court matters. Offer good for employees of members also.

Blackwater Fitness Club

1370 Exchange Street, Alden, NY 14004
Phone: (716) 937-7110
Free shirt and reassessments at 3 and 6 months with one-year membership.

Mass Mutual of Buffalo

Christopher Dowd
13349 Broadway Ste 1, Alden, NY 14004
Phone: (716) 276-1134
Email: cdowd@financialguide.com
www.financialguide.com/Christopher-Dowd
Free financial plan review/Free benefits analysis

Neill & Strong, Attorneys

13166 Main Street, Alden, NY 14004
Phone: (716) 937-3353
Free 30 minute attorney consult OR \$50 off from a residential real estate transaction

Safeguard Business Solutions, Inc.

1288 Blood Road, Cowlesville, NY 14037
Phone: (716) 675-0124
10% off any order

Creighton Optical

13375 Broadway, Alden, NY 14004
Phone: (716) 937-7373
25% off any frame or insurance discount, whichever is greater, also \$45 eye exam for Chamber members and employees without vision insurance coverage.

Johnny Bear's Restaurant

1415 Broadway, Darien Center, NY 14040
Phone: (585) 547-2220
10% off ice cream purchase.
Not valid with any other offer or coupon. Must show membership card or this flyer to receive discount.



FARMERS' MARKET SPRING BASKET WINNER

Congratulations go out to Joan Mally of Alden, winner of the Spring Alden Farmers' Market basket raffle awarded on July 25th. Through the generosity of local Alden merchants, the Chamber was able to assemble this basket valued at over \$800. The sale of these raffle tickets helps to fund the Farmers' Market.

Tickets for a second basket are already on sale at Alden Pharmacy, Alden Advertiser, the Alden Chamber of Commerce office and the Alden Farmers' Market. The basket is worth over \$800 and will be drawn on the closing day at the Farmers' Market, October 10th.

The Chamber would like to thank these generous local merchants who donated to this wonderful basket: A&N Automotive, Alden Pharmacy, Alden Pools & Play, C*Shore Design, Carbone's Pizzeria, Corner Cuts, Country Cross Roads Florists, Creighton Optical, Darien

Lake Theme Park, DeSpirit Mosaic & Marble, Jacquelyn Mazurek, Drogi & Sons, Gillen's Expert Auto, Henry's Candy, How Do You Like Me Now Salon & Spa, Humble Beginnings, Kis N Greens Golf Course, Neill & Strong PLLC, Pautler Chiropractic, Serenity Massage Therapy, Simply Hair Studio, Sitzman's Maytag, The Pink Cow, Wagner's Agway, and the Whistle Stop Inn.

The Alden Farmers' Market is sponsored by the Alden Chamber of Commerce and is located at the Alden Village Plaza. Hours are Saturdays from 8:30 a.m. — 1 p.m. until October 10th.

WELCOME TO THESE NEW MEMBERS

HANZLIAN'S HOMEMADE SAUSAGE

2351 Genesee Street, Cheektowaga NY 14225

BABCIA'S PIEROGI

5813 Broadway, Lancaster NY 14086

THE HOUSE OF OLIVES

1209 Hertel Avenue, Buffalo NY 14216

ALDEN VILLAGE MARKET

13256 Broadway, Alden NY 14004

ANGELO DALUISIO PHOTOGRAPHY

1607 Willow Woods, Alden NY 14004

Call 716-937-6177 today to advertise your Member 2 Member discount offer!

Business Profiles

CROSBY'S



For those on the go, Crosby's is the perfect convenience store for all your grab-and-go needs! Located at 13285 Broadway in the Village of Alden, they not only offer fuel, but also air machines, ATM's, New York State lottery tickets, free Wi-Fi, propane exchange, bagged ice, fresh fruit, pizza, made-to-order subs, snacks and a variety of drinks.

They offer a broad breakfast menu and their premium coffee is roasted in WNY to give you an exceptional cup of coffee every time. Crosby's is also the first company in Western New York to be awarded the Small Business Green Initiative (SBGI) certification.

Store hours are daily, 5:30 a.m. until 11 p.m. during the summer and 5:30 a.m. until 10 p.m. during the winter. Be sure to check out their website www.crosbysstores.com/locations/alden-new-york for great deals - ways to save, and great food - ways to savor, at the Alden Crosby's or give them a call at (716) 937-3172. For quick service always with a smile, visit Crosby's!



NEILL & STRONG, ATTORNEYS



Neill & Strong, Attorneys, is a general practice law firm located at 13166 Main Street in Alden. They primarily focus their practice in the areas of municipal law, public financing, real estate (buying and selling land, homes, and commercial properties), estate planning and elder law (wills, power of attorney, and health care documents), corporate matters, traffic violations, and landlord/tenant matters. Established in 2003 by Jennifer L. Strong, Esq., and Nathan S. Neill, Esq., they currently have a staff of two full-time employees. Being located in the Village of Alden, midway between the cities of Buffalo and Batavia makes them convenient and readily accessible to many Western New York clients.

Should you be in need of counsel, call for an appointment at (716) 937-3353. Office hours are Monday through Friday, 9 a.m. — 5 p.m., excluding holidays. Be sure to check out their attorney profiles at www.neillstrong.com. For prompt, professional service for all your legal matters, contact Neill & Strong, Attorneys.



STILL TIME FOR THE FARMERS' MARKET

The 13th season of the Alden Farmers' Market will close in a few short weeks on Saturday, October 10th, but there is still time to stop out and take advantage of locally grown summer produce, purchase perennial plants for fall planting, and stock up on items for the winter. The Chamber table has great spices for all your grilling marinades, party dips, and hearty fall soups and stews. Keep those allergies in check and purchase some local honey products as well as pure maple syrup for weekend big breakfasts. Colder weather brings dry skin so be sure to check the organic soaps and lotions vendor. Tailgating season is beginning and there is fresh, homemade sausage in many varieties available, barbecue sauces, as well as pierogis, all perfect for game day. Warm days and cooler nights are ideal for relaxing next to the fire with a glass of wine from our wine vendors; be sure to buy extra for the upcoming holidays! For those with a sweet-tooth, fresh baked goods and homemade fudge are also available on a weekly basis.

This is the third year for the Chamber's popular raffle of a beautiful 8 x 12 Amish-made shed. Raffle tickets are just \$2 each or three tickets for \$5. The winning ticket will be pulled on October 10th--the Market's closing day. You could be the winner, but you have to be in it to win it! So be sure to stop at the Chamber table, check out the shed, and purchase a chance. The second basket of Alden-area gift certificates will be raffled off on closing day as well. Basket raffle tickets are only \$1 each and are still available at Farmers' Market Chamber table, the Alden Chamber of Commerce Office, the Alden Pharmacy, and the Alden Advertiser.

Special events continue with Meet the Candidates Day September 5th, Community Organizations' Day September 12th, Fire Safety Day September 19th and Health and Wellness Day rescheduled to October 3rd. Check the Alden Chamber of Commerce web site for a complete list of events. The Market will close on October 10th with a Chamber hot dog roast for all members --- Sahlen's dogs grilled to perfection by Market Manager Earl Gillen--and a Harvest Festival costume parade for kids and pets!

We are thankful to the plaza owners and neighbor tenants for all of their support as well as the many returning vendors, one-time vendors, Chamber volunteers, and of course, the customers! The Alden Chamber of Commerce sponsors the Market and Chamber members volunteer to keep it running every Saturday morning from 8:30 a.m. to 1 p.m. Help is always welcomed and appreciated for set-up, tear-down, and food sales. Alden is a WIC-approved Farmers' Market. For information on the Market or becoming a vendor, please call the Chamber office at (716) 937-6177 or stop by the Chamber table at the Market. See you there!

Legislator Morton Visits Alden on 2015 Business Tour

Alden Chamber President Brooks Bowman and Secretary Jenny Urbanski served as guides as Erie County Legislator Ted Morton brought his 2015 Summer Tour of small businesses to Alden. Included were stops at Chamber members Alden Pools & Play, Doritex, and Sitzman's Maytag.



Legislator Morton gets a tour of the Alden Pools & Play Showroom by owner, Chuck Airey



Legislator Morton and Aide Bobby Matthews listen to the history of Sitzman's Maytag from Barbara Sitzman.



Legislator Morton tours Doritex Corp. Pictured from left to right are Don Pickens, Doritex General Manager, Brooks Bowman, Alden Chamber of Commerce President and owner of Elwood Jordans Insurance, Erie County Legislator Ted Morton, and Jim Doro, Doritex Owner.

ADVERTISE IN THE CHAMBER NEWSLETTER

The Chamber distributes a newsletter to its members four times a year, and also posts the newsletter on their website, www.aldenny.org. A link to the newsletters can be found at www.aldenny.org/publications.asp.

Each newsletter brings members the latest news, calendar of events, special offers, Member 2 Member savings, and other interesting and up to date information about Chamber activities.

Advertising space is an inexpensive way to promote your business to over 150 members and visitors to our website which receives over 35,000 hits monthly.

Two sizes of ads are available

Display

Business Card

Your ad could be here

2 3/8" x 1 1/2"

\$20.00 issue or
\$75.00 per year (4 issues)

This could be your ad!

3"x 4.75" AD

Use your ideas to promote your business

\$40.00 per issue or \$150.00 per year (4 issues)

CARDS, CARDS, CARDS - - - BROCHURES TOO!

Did you know the Chamber office has display racks for business cards and brochures? This is another benefit the Chamber offers to our members. Come in and drop off (or mail to us) your promotional materials and we will display and distribute them for you.

Remember over 150 business and community members read the Alden Chamber newsletter. *Reach them by advertising in it!*

If you would like to see your ad in the newsletter, please email your copy to secretary@aldenny.org or mail your copy to Alden Chamber of Commerce, 13500 Broadway, Alden, NY 14004. Please indicate the desired size and the length of term (single issue or all 4).

ALDEN CHAMBER GIFT CERTIFICATES

Participate in the Alden Chamber of Commerce Gift Certificate Program and keep our shopping dollars Local also.....

- NO COST to your business
- Certificates are deposited like checks directly into your account
- Your name is listed as a participant in the handout flyers
- Bi-annual flyer in the Alden Advertiser and newsletter
- Your business listing on the Chamber website Gift Certificate page
- Decal provided to alert customers you accept the certificates
- Make great gifts for those 'hard to buy for'
- Make excellent stocking stuffers

Does your business participate? If not it should!

For more information or to sign up, call the Chamber office at 716-937-6177.

CHAMBER CALENDAR

September 17..Board of Directors' Meeting

Whistle Stop Inn 4 p.m.

October 10.....Annual Member Hot Dog Roast

at Alden Farmers' Market

October 13.....Fall Business of the Year Luncheon

Whistle Stop Inn

October 15.....Board of Directors' Meeting

Whistle Stop Inn 4 p.m.

November 28 ..Small Business Saturday

December 5Christmas in the Park;

more information in next newsletter

Alden Chamber Scholarship Fund Golf Tournament a Success

On Friday, July 31st, a group of 36 golfers participated in the Alden Chamber of Commerce's 4th Annual Scholarship golf tournament hosted by Kis'n Greens Golf Course. All proceeds from the tournament go to the Alden Chamber of Commerce's annual scholarship fund. The weather was perfect and golfers enjoyed coffee, donuts, and promotional bags at registration followed by a hot dog lunch at the turn while playing an 18-hole scramble.

The Alden Chamber would like to extend special thanks to all of the 4th Annual Scholarship golf tournament sponsors who made the event possible, including Gold Sponsors: Liazon Bright Choices Benefits and Greatbatch Medical; Silver Sponsors: Can Can Redemption, Mass Mutual of Buffalo, Michael Cole Attorney, and Alden State Bank; and Tee Sponsors: Garland Graphics, Cooke & Steffan Attorneys, and The Pink Cow.

A delicious Chiavetta's-style 1/2 chicken BBQ dinner was served at the completion of the tournament with several other guests joining the hungry golfers. Congratulations go out to the winning team 'Team Real Tree' which included Paul Casillo, Chris Palmer, Chris Cownie, and Kyle Doody. In addition to the winning team, prizes were also awarded for a silly ball contest, putting contest, closest to the pin, and longest drive. 50/50 raffle tickets were also sold throughout the day and the winning number chosen at dinner. Of course, the real winners are our scholarship recipients. This year two \$500 scholarships were awarded to Noelle Jurek and Harlee Winstell, graduates of Alden High School. This event would not have been possible without assistance from the employees of Kis'n Greens and the support of local sponsors and volunteers.

Pictures on next page

CANCELLATION GUIDELINES FOR MEMBERS WITH HEALTH INSURANCE

Please be advised that the Alden Chamber of Commerce must be notified in order to cancel a health insurance policy. You are responsible for health insurance premiums until we are notified otherwise. We know that routine cancelations will happen, so please help us by phoning in your plan cancelations as soon as possible. We have a limited time to go back to cancel subscribers; even one day over the limited window of time and you could be responsible for premiums you do not want to pay.

Any changes to your health insurance such as cancelation, marriage, divorce, birth of a child or the death of anyone covered by the policy must be reported to the Chamber office within 30 days of the event.



Chicken BBQ Dinner



Pre-Tee off pep talk



Team Beal



Team Alden State Bank



Team Alden Central Schools



Team Elwood Jordans jammers



Team Bowmans bulleyes



Team CMK Builders



Team Frankie



Team Mass Mutual



Team Real Tree