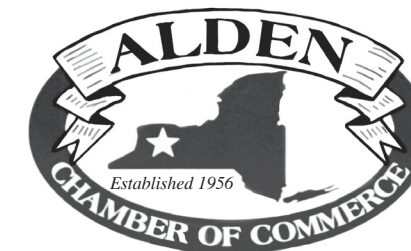


Alden Chamber of Commerce
13500 Broadway
Alden, NY 14004

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Alden, NY 14004

Alden *Chamber of Commerce* *Newsletter*



SEPTEMBER 2014 VOLUME 23, NUMBER 3

You are cordially invited to attend the

Thirteenth Annual *Alden Chamber of Commerce* *“Business of the Year” Luncheon*

TUESDAY, OCTOBER 14, 2014
Honoring “National Bosses Day”
11:30 a.m. - 1:00 p.m.

Whistle Stop Inn
1338 Exchange St.
Alden, NY

Speaker is
Kara Smith,
Alden Pharmacy

You must confirm your reservations by October 7th.
To reserve contact the Chamber office at 716-937-6177
Broken reservations will be billed

11:00 a.m. - 11:30 a.m. Registration
11:45 a.m. Presentation of Award
12:00 noon Luncheon
12:30 p.m. Guest Speaker

“The Mission of the Alden Chamber of Commerce is to assist, support, and promote the well-being and growth of commerce, business, and industry in the Alden area while enhancing the quality of life in our Community. Through the Chamber’s efforts to provide advocacy, programs, events, and services, our members will be afforded the opportunity to enhance their business and achieve greater economic success.”

CHAMBER OFFICE

13500 Broadway Alden, NY 14004
Phone (716) 937-6177 Fax: (716) 937-4106

Board of Directors meetings are held every third Thursday of the month at 4pm at the Whistle Stop Inn. All members are invited.

Member of WNY Chamber Alliance

President - Christopher Gust
Vice President – Aurora Perry
Treasurer – Laura Ross
Secretary - Jenny Urbanski

Directors 2014-2015

Christopher Dowd Bill Blarr
Earl Gillen Aurora Perry

Directors 2014-2016

Diane Casell John Drogi
Kara Smith Randy Moyer
Laura Ross

Directors 2014-2017

Brooks Bowman Christopher Gust
Nancy Hughes Jennifer Strong
Sid Bennett

COMMITTEE MEMBERS

Alden Economic Development - Christopher Gust, Gary Wagner

Promotion/Publicity - Christopher Gust, Paul Henry, Nancy Hughes, Laura Ross, Lee Weisbeck

Town, Village & School Liaison

Town - Harry (Bud) Milligan, Jennifer Strong

Village - Susanne Galbraith, Paul Henry, Richard Jablonski

School - Adam Stoltman

Member Benefits- Brooks Bowman, Christopher Dowd, Christopher Gust, Paul Henry, Richard Jablonski, Aurora Perry, Randy Moyer, Laura Ross

Visit our website www.aldenny.org

Friend us at www.facebook.com/aldenchamber

Chamber Office Hours Have Changed

Please note this change in the Chamber office hours.

We will now be open from 9am. to 4:30pm.

Tuesday, Thursday and Friday.

Closed Monday and Wednesday.



Alden Chamber Scholarship Fund Golf Tournament a Success

On Friday, August 1st, a group of 29 golfers participated in the Alden Chamber of Commerce's 3rd Annual Scholarship golf tournament held at Kis'n Greens Golf Course. All proceeds from the tournament go to the Alden Chamber of Commerce's annual scholarship fund. The weather was

perfect and golfers enjoyed coffee, donuts, and promotional bags at registration followed by a hot dog lunch at the turn while playing 18 holes of golf.

Special thanks go out to all of our sponsors who made this event possible, including Gold Sponsors: Alden State Bank, Mass Mutual of Buffalo (Chris Dowd); Silver Sponsors: Greatbatch Medical, Can Can Redemption, Liazon Bright Choices, The Pink Cow, and Cooke & Steffan Attorneys; and Tee Sponsors: Complete Payroll Processing (Nancy Gilmartin).

A delicious Chiavetta's-style 1/2 chicken BBQ dinner was served at the completion of the tournament with several other guests joining the hungry golfers. Congratulations go out to the winning team 'Team Real Tree' which included Paul Casillo, Chris Palmer, Chris Cownie, and Bob Eberhart. In addition to the winning team, prizes were also awarded for a silly ball contest, putting contest, closest to the pin, and longest drive. 50/50 raffle tickets were also sold throughout the day and the winning number chosen at dinner. Of course, the real winners are our scholarship recipients. This year two \$500 scholarships were awarded to Tom Widman and Caleb Martin, graduates of Alden High School. This event would not have been possible without assistance from the employees of Kis'n Greens and the support of local sponsors and volunteers.



Team Alden Central Schools



Team Alden State Bank



Team Beal



Team Elwood Jordans 1



Team Elwood Jordans 2



Team Lueke



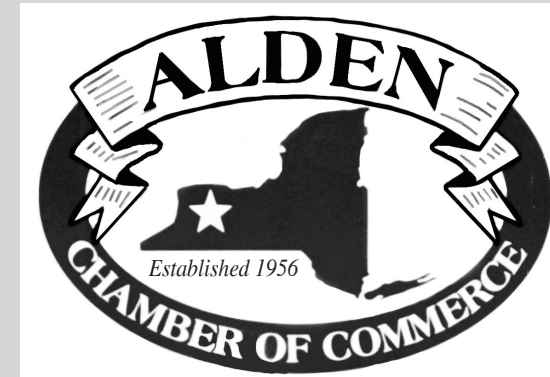
Team Mass Mutual



Team Real Tree

PRESENT THIS APPRECIATION COUPON FOR COMPLIMENTARY HOT DOGS AND DRINKS FOR YOU AND YOUR FAMILY

*Thank you for being a member
of the
Alden Chamber of Commerce*



*Enjoy a visit with
fellow Chamber
members*

ONLY VALID SATURDAY, OCTOBER 11, 2014 ONLY
LIMIT 4 per coupon No reproductions accepted

11th ANNUAL MEMBER APPRECIATION HOT DOG ROAST COMING OCTOBER 11th

Come and join us at the Farmers Market at the Alden Village Plaza, 13119 Broadway, Alden, from 11 a.m. — 1 p.m. Saturday, October 11, 2014, when the Alden Chamber of Commerce will host their 11th annual Member Appreciation Hot Dog Roast.

Members will be offered hot dogs, chips, and a drink when presenting the coupon found in this September newsletter. The coupon is limited to four of each combo. A costume and pet parade will be at the Farmers' Market for your enjoyment and Porcelain Train will be performing. A winner will be drawn for the second Chamber raffle basket and also a winner will be chosen for the beautiful Amish-made Shed Raffle. Come and enjoy this fun-filled event and take advantage of another Chamber member benefit.

The Alden Chamber of Commerce wishes to thank its valued members for their continuing support. Our Chamber members work together help make a strong business community. See you there!

JOIN THE MEMBER 2 MEMBER DISCOUNT SAVINGS PROGRAM

Chamber members have a unique opportunity to offer fellow Chamber members a discount on their service or merchandise as an incentive to attract new customers and increase their business visibility.

Each Chamber newsletter will advertise your business and your exclusive Chamber members discount. You decide what you wish to offer and how your offer will be presented. You may also want to include employees in the offer.

It's easy to enroll in the Member 2 Member Savings Program by calling the Chamber office at 716-937-6177. More information and the form for describing your offer/discount will be mailed or faxed to you to complete and return. It's a simple, positive and effective way to draw attention to your business.

Member 2 Member Discounted Savings

A & N Automotive

13560 Genesee Street Crittenden, NY 14038

Phone: 716-937-9425

10% off any repairs totaling over \$100.00

David J. Pajak, Esq.

13179 Broadway Suite 2 Alden, NY 14004

Phone 716-937-7950

\$100 mirror wills

1/2 price initial consult matrimonial or family court matters

Offer good for employees of members also.

Blackwater Fitness Club

1370 Exchange Street Alden, NY 14004

Phone 716-937-7110

Free shirt and reassessments at 3 and 6 months

with one year membership

Mass Mutual of Buffalo

Christopher Dowd

13349 Broadway Ste 1 Alden, NY 14004

Phone 716-276-1134

Email: cdowd@financialguide.com

Website: www.financialguide.com/Christopher-Dowd

Free Financial Plan Review Free Benefits Analysis

DCR Properties

3580 Clinton Street

West Seneca, NY 14224 Phone 716-444-8643

20% off first month placement fee

Neill & Strong, Attorneys

13166 Main Street, Alden, NY 14004

Phone 716-937-3353

Free 30 minute attorney consult OR

\$50.00 off from a residential real estate transaction

Safeguard Business Solutions Inc.

1288 Blood Road Cowlesville, NY 14037

Phone: 716-675-0124

10% off any order

Creighton Optical

13375 Broadway Alden, NY 14004

Phone: 716-937-7373

25% off any frame or insurance discount, whichever is

greater, also \$45 eye exam for Chamber members and

employees without vision insurance coverage.

Johnny Bear's Restaurant

1415 Broadway Darien Center, NY 14040

Phone: 585-547-2220

10% off ice cream purchase

Not valid with any other offer or coupon.

Must show membership card

or this flyer to receive discount.

Call 716-937-6177 today to advertise your Member 2 Member discount offer



Chamber President Christopher Gust and Legislator Ted Morton visit the Alden Pharmacy and meet with Managing Partner Kara Smith.



Legislator Ted Morton sharing a story with Alden State Bank president Dick Koelbl and Chamber president Christopher Gust.



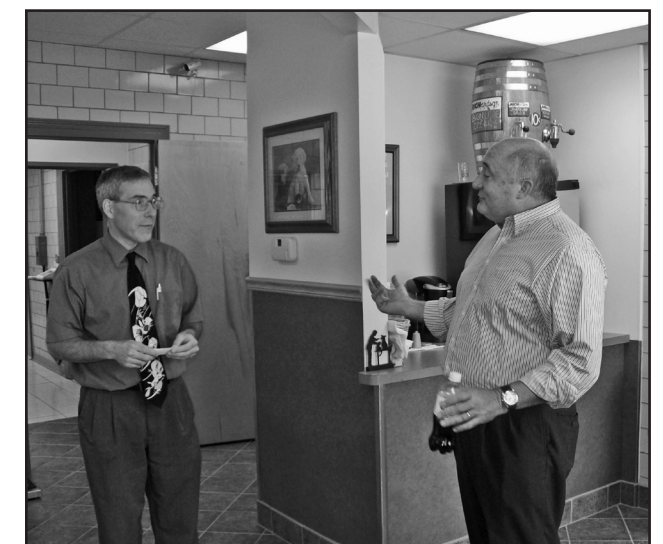
Lunch stop at Carbone's Pizzeria with aide Bob Matthews, Village Mayor Mike Manicki, Chamber President Christopher Gust and Legislator Ted Morton.

Legislator Morton Walks the Village

Alden Village Mayor Mike Manicki and Alden Chamber President Christopher Gust welcomed Erie County Legislator Ted Morton to the Village on August 7th as Ted conducted his "25 Businesses in 25 Days" tour of District 8. Mike, Chris and Chamber Secretary Jenny Urbanski led Ted and his aide Bob Matthews on a walk down the Broadway business district, making several stops along the way to meet small business owners.



Legislator Ted Morton visiting Laura Ross, owner of The Pink Cow (and trying the waffle cone).



County Village Pet Care Hospital owner Dr. Matthew Will receives a visit from Legislator Ted Morton.

Business Profiles

THE CELLULAR CONNECTION VERIZON WIRELESS



The Cellular Connection, Verizon Wireless, located at 13129 Broadway in the Village of Alden is a full Verizon Wireless retail store offering Verizon Wireless services, Dish Network, and Direct TV. From your personal to your business needs, they have the coverage on America's largest 4GLTE network. Along with the latest products, they offer essential business tools backed by total customer support: in store, online, or by phone 24 hours a day, 7 days a week. Check out their website at <http://ecellular-connection.com> and "like" them on Facebook.com/tcctalk. Small businesses should visit <http://smallbizadvisor.verizonwireless.com> for the Small Business Advisor Tool to help customize a solution package to meet any small business needs. Stop in the store, open Monday's through Friday's from 9 a.m. – 8 p.m., Saturday's 10 a.m. to 7 p.m., and Sunday's 10 a.m. to 5 p.m. or call (716) 937-9472 to talk to someone in person. Don't let technology rule you; the best technology rules at your local Cellular Connection!

WELCOME TO THESE NEW MEMBERS

THE CELLULAR CONNECTION — VERIZON WIRELESS
13129 Broadway, Alden NY 14004 Phone: (716) 937-9472 Wireless Services

CHAMBER CALENDER

- September 18 Board of Directors Meeting, Whistle Stop Inn 4 p.m.
- October 11 Annual Member Hot Dog Roast at the Alden Farmers Market.
- October 14 Fall Business of the Year Luncheon.
- October 16 Board of Directors Meeting, Whistle Stop Inn 4 p.m.
- December 6 Christmas in the Park. More information in the next newsletter.

MOONEY'S SPORTS BAR & GRILL

Mooney's Sports Bar & Grill opened its newest location at 6513 Broadway at Town Line at the border of Lancaster and Alden in April of 2014. The Irish pub/sports bar was put together with one thing in mind: having a good time while enjoying delicious homemade food. The extensive menu includes their award-winning lobster macaroni and cheese and stuffed hot pepper soup. Stop by and be sure to try their other mac and cheese dishes including original, Buffalo chicken, beef-on-weck, and stuffed banana pepper to name a few. They also serve a variety of burgers, sandwiches and subs, soups and salads, wraps and wings and are home of the "Moses Challenge"—eat a six pound sub in 45 minutes; it's a "miracle" to finish it! If you are looking for a great place to hang out after work or on the weekend, listen to some great country music, and enjoy some delicious food, Mooney's in Alden is the place! They are open Monday through Thursday from 11 a.m. until 1 a.m., Friday and Saturday's from 11 a.m. until 2 a.m., and Sunday's from 11 a.m. until 12 a.m. Come out and try some of their famous mac and cheese at the Alden Farmers' Market on Saturday, September 13th, and Saturday, October 4th, or just pick up a menu for your next party. Catering and banquet facilities are available; call (716) 683-3333 or email at mooneysbroadway2@gmail.com. Find them and "like" them on Facebook/MooneysAldenTownline. "When you come to Mooney's you can expect good drinks, an awesome menu, and good times."



CANCELLATION GUIDELINES FOR MEMBERS WITH HEALTH INSURANCE

The Alden Chamber of Commerce bills subscribers of our health insurance program in advance on a quarterly basis. It's important to remember that if you find that you will be canceling that policy 1 or 2 months into the quarter, you will be reimbursed for any unused month in that quarter. The billing cycle goes from the first of a month to the first of the next month etc.

It is important and to your advantage to pay your premium on time. Late payers will be assessed a late fee of \$25. If your payment is not received in the Chamber office by the end of the month in which payment is due, your policy will be canceled and reinstatement cannot be attained until September 1, our open enrollment. If your payment will be late, please call the Chamber office at 937-6177 to make arrangements.

Also be advised that the Alden Chamber of Commerce must be notified in order to cancel a health insurance policy. You are responsible for health insurance premiums until we are notified otherwise. We know that routine cancellations will happen so please help us by phoning in your plan cancellations as soon as possible. We have a limited time to go back to cancel subscribers; even one day over the limited window of time and you could be responsible for premiums you do not want to pay. Any changes to your health insurance such as cancelation, marriage, divorce, birth of a child or the death of anyone covered by the policy must be reported to the Chamber office within 30 days of the event.

ADVERTISE IN THE CHAMBER NEWSLETTER

The Chamber distributes a newsletter to its members four times a year, and also posts the newsletter on their website, www.aldenny.org. A link to the newsletters can be found at www.aldenny.org/publications.asp.

Each newsletter brings members the latest news, calendar of events, special offers, Member 2 Member savings, and other interesting and up to date information about Chamber activities.

Advertising space is an inexpensive way to promote your business to over 150 members and visitors to our website which receives over 35,000 hits monthly.

Two sizes of ads are available:

Display

Business card

Your ad could be here

2 3/8" x 1 1/2"
\$20 per issue or \$75 per year (4 issues)

This could be your ad!

3" x 4.76"

Use your ideas to promote your business.

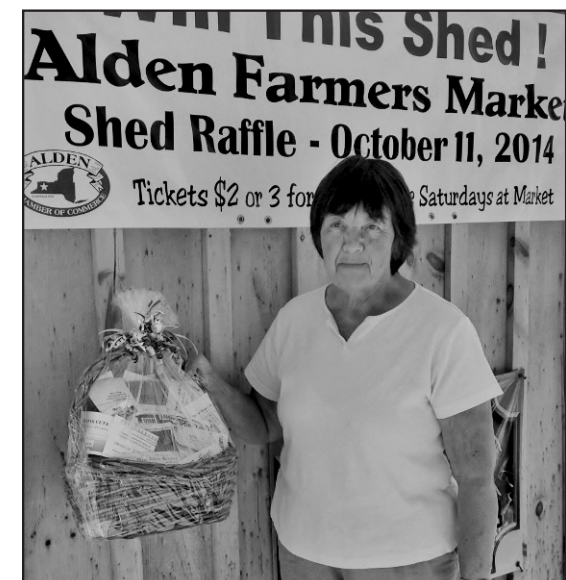
\$40 per issue or \$150 per year (4 issues)

Remember close to 150 business and community members read the Alden Chamber newsletter. **Reach them by advertising in it!**

If you would like to see your ad in the newsletter, please email your copy to secretary@aldenny.org or mail your copy to Alden Chamber of Commerce, 13500 Broadway, Alden, NY 14004. Please indicate the desired size and the length of term (single issue or all 4).

CARDS, CARDS, CARDS --- BROCHURES TOO!

Did you know the Chamber office has display racks for business cards and brochures? This is another benefit the Chamber offers to our members. Come in and drop off (or mail to us) your promotional materials and we will display and distribute them for you.



FARMERS' MARKET SPRING BASKET WINNER

Congratulations go out to Rita Hammond of Alden, winner of the Spring Alden Farmers' Market basket raffle awarded on July 26th. Through the generosity of local Alden merchants, the Chamber was able to assemble this basket valued at over \$1,000. The sale of these raffle tickets helps to fund the Farmers' Market.

Tickets for a second basket are already on sale at Alden Pharmacy, Alden Advertiser, the Alden Chamber of Commerce office and the Alden Farmers' Market. The basket is worth over \$800 and will be drawn on the closing day at the Farmers' Market, October 11th.

The Chamber would like to thank these generous local merchants who donated to this wonderful basket: A & N Automotive, Alden Bowling Center, Alden Pharmacy, Alden Pools & Play, BNH Auto Repair,

C*Shore Design, Carbone's Pizzeria, Chicken Coop Originals, Corner Cuts, Darien Lake, David Pajak, Esq., DeSpirit Mosaic & Marble, Drogi & Sons Automotive, Fantasy Island, Geoffano's Pizzeria, Gillen's Expert Auto, Henry's Candy & Gifts, How Do You Like Me Now Salon & Spa, Jeanettie's Ice Cream, JMS Design, Kis 'N Greens Golf Course, Kotas & Kotas CPA, NAPA Auto Parts (Alden), Pautler Chiropractic, Serenity Massage Therapy, Sitzman's Maytag, The Pink Cow, Tops (Alden), Townline Pizza, Tractor Supply (Alden), Wagner's Agway, West Alden Kitchen, and The Whistle Stop Inn.

The Alden Farmers' Market is sponsored by the Alden Chamber of Commerce and is located at the Alden Village Plaza. Hours are Saturdays from 8:30 a.m. — 1 p.m. until October 11th.

ALDEN CHAMBER GIFT CERTIFICATES

The holiday shopping season is around the corner! Participate in the Alden Chamber of Commerce Gift Certificate program and keep our shopping dollars local also...

- NO COST to your business
- Certificates are deposited like checks directly into your account
- Your name is listed as a participant in the handout flyers
- Bi-annual flyer in the Alden Advertiser and newsletter
- Your business listing on the Chamber website Gift Certificate page
- Decal provided to alert customers you accept the certificates
- Make great gifts for those 'hard to buy for'
- Make excellent stocking stuffers

Does your business participate? If not ... it should!

For more information or to sign up, call the Chamber office at 716-937-6177.

STILL TIME FOR FARMERS MARKET;

Seeking New Coordinator

Hard to believe, but the 12th season of Alden's Farmers Market closes in just a few weeks – on October 11th. If you haven't been there yet, do make the effort! There's always something interesting and fun going on.

Produce quality has been very good this year! Don't forget to stock up on fruits and vegetables – as well as other products for the winter months. Many items make excellent gifts, in addition to stocking your pantry. We even have perennial plants ready for Fall planting and gourmet "doggie cookies" for Fido. In addition, there are "Alden: Alive & Growing" fleece vests and tote bags, and even post cards.

We have a loyal family of core vendors providing a nearly "one-stop shopping" line-up. Crafters also are frequently on hand. Some vendors come only occasionally so return trips are recommended. Special events are planned every week. The full events schedule is listed at www.aldenny.org. Both the Market and Chamber also have Facebook pages.

Closing Day will again be jam-packed with the Chamber Hot Dot Roast for all members, a costume and pet parade, music from Porcelain Train, the drawings for our second Big Basket raffle and Shed raffle, and more. We hope you'll join us! Be sure to bring the hot dog coupon from this Newsletter. Tickets for the basket raffle are just \$1.00 and are also available at the Alden Advertiser, Alden Pharmacy and the Chamber of Commerce office. In addition, raffle tickets remain on sale for the beautiful 8 x 12 Amish-made shed near the Chamber of Commerce table at the Market. Come, take a look! Tickets are \$2.00 each or three for \$5.00.

The Plaza stores, especially Tractor Supply, have been wonderful neighbors. We value their support & cooperation. We also greatly appreciate the Plaza management company. Of course, we can't overlook the Alden Advertiser! Finally, a core group of hard-working Chamber volunteers and many loyal customers all make the Market hum.

It has been an honor & a privilege to have been part of the Market's founding team 12 years ago and its volunteer manager for the past 11 years! But it's time to pass the torch. I am retiring at the end of this season. A new overall coordinator is needed, along with some additional volunteers. I'll be happy to pass along my extensive phone lists and notes and to work with the new team, if they want. The existing system works very well – but it's likely that new people will build an even better Market. We have become an established destination and a real service to the Alden area community. You do not have to be a Chamber member to be a part of the Farmers Market.

Call me at 937-0103 or email nancyhug@hotmail.com for more information about anything concerning the Market. Or call the Chamber office at 937-6177.

Thanks for your support!

Nancy Hughes



Welcome Back All Renewing Chamber Members

The Alden Chamber of Commerce would like to thank you for your past support and looks forward to providing you with the continued value for your membership dollars by providing Member Benefits to promote your business, save you money, and enhance our community.

We incorporated some new ideas this past year such as a Small Business Saturday campaign, an SBA "Managing Your Small Business Seminar", a new Small Business Toolbox section on our website, and promotional opportunities in conjunction with the second Marilla Car Show in Alden, along with continuing signature events such as Business of the Year Luncheon, Christmas in the Park, Distinguished Citizen Dinner, Taste of Alden, Scholarship Golf Tournament, discount theme-park tickets, and gift certificate program. Members are always welcome to attend our Directors' Meetings held every Thursday of the month, 4 p.m., at the Whistle Stop Inn. We would love to see you and hear your ideas! Did you know...

"When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future."

[Schapiro Groups Study, 'The Real Value of Joining a local Chamber of Commerce']