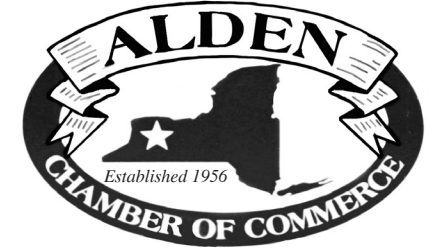


**Alden Chamber of Commerce**  
**13500 Broadway**  
**Alden, NY 14004**

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Alden, NY 14004

# *Alden* *Chamber of Commerce* *Newsletter*



NOVEMBER 2014 VOLUME 23, NUMBER 4

## SAVE THE DATE!

# ALDEN'S CHRISTMAS IN THE PARK SATURDAY, DECEMBER 6, 2014

Mark your calendars because Alden's 21st "Christmas in the Park" will be held Saturday afternoon, December 6th, 2014. This annual fun, free, diverse event is sponsored by the Alden Chamber of Commerce and the Town of Alden Recreation Department, along with a host of local businesses and community organizations.

A Holiday Marketplace sponsored by Save-A-Lot, Alden, featuring gourmet foods, wine tasting and crafts will occupy the American Legion Hall at 13143 Broadway (right across from the Bandstand) from Noon – 4:30. Vendors can satisfy every corner of your holiday gift lists and taste buds.

Throughout the afternoon, several groups will offer snacks and beverages around the Bandstand area. There will be strolling carolers; mascots; kid's crafts and other activities; pony rides and horse-drawn wagon rides; a Living Nativity at ACTS and much more. The Alden Historical Society will be open from 10 – 3.

Many businesses will host open houses from 1:00 – 5:00 p.m. with refreshments and some discount prices to help with Christmas shopping. Santa will be present for pictures near the Bandstand. Local non-profit organizations' decorated Christmas Trees around the Bandstand will be lighted and judged at 5:00 p.m.

The festivities go on snow or shine! Local businesses help make this wonderful event more successful each year. If you are interested in sponsorship, please call the Alden Chamber office at 937-6177 for more information. More details will follow closer to the event. Check [www.aldenny.org](http://www.aldenny.org), the Facebook page, or call for more information.

### CHAMBER OFFICE

13500 Broadway Alden, NY 14004  
Phone (716) 937-6177 Fax: (716) 937-4106

Board of Directors meetings are held every third Thursday of the month at 4pm at the Whistle Stop Inn. All members are invited.

*Member of WNY Chamber Alliance*

**President** - Christopher Gust  
**Vice President** – Aurora Perry  
**Interim Treasurer** – Shawn Gillen  
**Executive Secretary** - Jenny Urbanski

### Directors 2014-2015

Christopher Dowd Bill Blarr  
Earl Gillen Aurora Perry  
Janet Bonner

### Directors 2014-2016

Diane Casell John Drogi  
Kara Smith Randy Moyer  
Laura Ross

### Directors 2014-2017

Brooks Bowman Christopher Gust  
Nancy Hughes Jennifer Strong  
Sid Bennett

### COMMITTEE MEMBERS

**Alden Economic Development** - Christopher Gust, Gary Wagner

**Promotion/Publicity** - Christopher Gust, Paul Henry, Nancy Hughes, Laura Ross, Lee Weisbeck

### Town, Village & School Liaison

**Town** - Harry (Bud) Milligan, Jennifer Strong

**Village** - Susanne Galbraith, Paul Henry, Richard Jablonski

**School** - Adam Stoltman

**Member Benefits**- Brooks Bowman, Christopher Dowd, Christopher Gust, Paul Henry, Richard Jablonski, Aurora Perry, Randy Moyer, Laura Ross

*Visit our website [www.aldenny.org](http://www.aldenny.org)*

*Friend us at [www.facebook.com/aldenchamber](http://www.facebook.com/aldenchamber)*

### *Chamber Office Hours Have Changed*

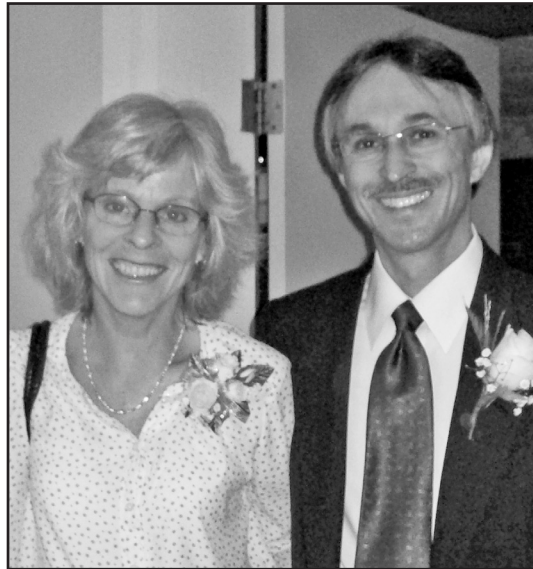
Please note this change in the Chamber office hours.

We will now be open from 9am. to 4:30pm.

Tuesday, Thursday and Friday.

**Closed Monday and Wednesday.**

*"The Mission of the Alden Chamber of Commerce is to assist, support, and promote the well-being and growth of commerce, business, and industry in the Alden area while enhancing the quality of life in our Community. Through the Chamber's efforts to provide advocacy, programs, events, and services, our members will be afforded the opportunity to enhance their business and achieve greater economic success."*



## Chamber Holds Fall Luncheon

### Alden Family Dentistry Awarded Business of the Year

Members and guests of the Alden Chamber of Commerce enjoyed a delicious lunch at the Whistle Stop Inn on Tuesday, October 14, for the Chamber's 13th annual "Business of the Year" Luncheon. Among the guests were family, friends, and staff of Alden Family Dentistry, the recipient of the 2014 Alden Chamber of Commerce Business of the Year Award. A beautiful plaque, from Laser Ace Custom Engraving, was presented to Dr. Frank Soltiz by Chamber

President Christopher Gust. President Gust also gave proclamations from the Town and Village of Alden, Erie County, and NY State Senator Patrick Gallivan's office honoring Alden Family Dentistry as Business of the Year.

Alden Family Dentistry has been serving Alden and surrounding communities since 1982 providing a wide range of dental services to patients of all ages in a conveniently located facility. Dr. Frank Soltiz and Dr. Joseph Soltiz and their staff are committed to the practice of Preventive Dentistry using the latest techniques and procedures to bring all patients to the highest level of dental health possible. Dr. Soltiz thanked his staff, patients, the Alden community, and his wife, Brigitte, for all their support over the years in a genuinely heart-warming acceptance speech.

The luncheon featured two speakers, which educated and entertained the attendees. Karen Muchow, Alden Town & Village Historian gave an interesting look back at the history of doctors and dentist early to the Alden area. She brought a display of photos depicting earlier times. Featured speaker, Kara Smith, Managing Partner of Alden Pharmacy, recounted with poignant memories and humorous stories her child hood experiences in Alden, her move away to college, and then her return to her hometown to run the family business. President Gust concluded the luncheon by noting the recently-concluded 12th season of the Alden Farmers Market, which is sponsored and operated by the Chamber. President Gust thanked outgoing Market Manager Nancy Hughes for all of her hard work. It was also announced that the Chamber's annual Christmas in the Park will be held on Saturday, December 6.

The Chamber would like to thank GOLD sponsors, Alden State Bank, Carbone's Pizzeria, Alden Pharmacy, Liazon Benefits, The Law Offices of David Pajak, and SILVER sponsors Cooke & Steffan Attorneys, Neill & Strong Attorneys, and Zoladz Construction for helping to make the luncheon possible. For information on the Alden Chamber of Commerce and its activities, see their web site at [www.aldenny.org](http://www.aldenny.org) or visit them at [www.facebook.com/aldenchamber](http://www.facebook.com/aldenchamber) for up-to-date announcements of local activities.



## ADVERTISE IN THE CHAMBER NEWSLETTER

The Chamber distributes a newsletter to its members four times a year, and also posts the newsletter on their website, [www.aldenny.org](http://www.aldenny.org). A link to the newsletters can be found at [www.aldenny.org/publications.asp](http://www.aldenny.org/publications.asp).

Each newsletter brings members the latest news, calendar of events, special offers, Member 2 Member savings, and other interesting and up to date information about Chamber activities.

Advertising space is an inexpensive way to promote your business to over 150 members and visitors to our website which receives over 35,000 hits monthly.

*Two sizes of ads are available*

*Display*

### *Business Card*

Your ad could be here

2 3/8" x 1 1/2"

\$20.00 issue or  
\$75.00 per year (4 issues)

This could be your ad!

3"x 4.75" AD

Use your ideas to promote your business

\$40.00 per issue or \$150.00 per year (4 issues)

**Remember over 150 business and community members read the Alden Chamber newsletter. Reach them by advertising in it!**

**If you would like to see your ad in the newsletter, please email your copy to [secretary@aldenny.org](mailto:secretary@aldenny.org) or mail your copy to Alden Chamber of Commerce, 13500 Broadway, Alden, NY 14004. Please indicate the desired size and the length of term (single issue or all 4).**

### **CARDS, CARDS, CARDS - - - BROCHURES TOO!**

Did you know the Chamber office has display racks for business cards and brochures? This is another benefit the Chamber offers to our members. Come in and drop off (or mail to us) your promotional materials and we will display and distribute them for you.



# JOIN THE MEMBER 2 MEMBER DISCOUNT SAVINGS PROGRAM

Chamber members have a unique opportunity to offer fellow Chamber members a discount on their service or merchandise as an incentive to attract new customers and increase their business visibility.

Each Chamber newsletter will advertise your business and your exclusive Chamber members discount. You decide what you wish to offer and how your offer will be presented. You may also want to include employees in the offer.

It's easy to enroll in the Member 2 Member Savings Program by calling the Chamber office at 716-937-6177. More information and the form for describing your offer/discount will be mailed or faxed to you to complete and return. It's a simple, positive and effective way to draw attention to your business.

## Member 2 Member Discounted Savings

### **A & N Automotive**

13560 Genesee Street, Crittenden, NY 14038

Phone: (716) 937-9425

*10% off any repairs totaling over \$100.00*

### **David J. Pajak, Esq.**

13179 Broadway, Suite 2, Alden, NY 14004

Phone: (716) 937-7950

*\$100 Mirror Wills*

*1/2 price initial consult matrimonial or family court matters. Offer good for employees of members also.*

### **Blackwater Fitness Club**

1370 Exchange Street, Alden, NY 14004

Phone: (716) 937-7110

*Free shirt and reassessments at 3 and 6 months with one-year membership.*

### **Mass Mutual of Buffalo**

Christopher Dowd

13349 Broadway Ste 1, Alden, NY 14004

Phone: (716) 276-1134

Email: [cdowd@financialguide.com](mailto:cdowd@financialguide.com)

[www.financialguide.com/Christopher-Dowd](http://www.financialguide.com/Christopher-Dowd)

*Free financial plan review/Free benefits analysis*

### **Neill & Strong, Attorneys**

13166 Main Street, Alden, NY 14004

Phone: (716) 937-3353

*Free 30 minute attorney consult OR \$50 off from a residential real estate transaction*

### **DCR Properties**

3580 Clinton Street, West Seneca, NY 14224

Phone: (716) 444-8643

*20% off first month placement fee*

**Safeguard Business Solutions, Inc.**

1288 Blood Road, Cowlesville, NY 14037

Phone: (716) 675-0124

*10% off any order*

### **Creighton Optical**

13375 Broadway, Alden, NY 14004

Phone: (716) 937-7373

*25% off any frame or insurance discount, whichever is greater, also \$45 eye exam for Chamber members and employees without vision insurance coverage.*

### **Johnny Bear's Restaurant**

1415 Broadway, Darien Center, NY 14040

Phone: (585) 547-2220

*10% off ice cream purchase.*

*Not valid with any other offer or coupon.*

*Must show membership card or this flyer to receive discount.*

**Call 716-937-6177 today  
to advertise your  
Member 2 Member discount offer!**

## FARMERS' MARKET SHED AND FALL BASKET WINNERS

Congratulations go out to Joan Osborn of Alden, winner of the Alden Farmers' Market Amish Shed Raffle and to Nancy Long of Akron, winner of the Fall Farmers' Market Gift Certificate Basket. Both were awarded on closing day, October 11th.

Through the generosity of local Alden merchants, the Chamber was able to assemble the gift certificate basket worth about \$800. A big thank you to all the contributors, including: A & N Automotive, Alden Bowling Center, Alden Pharmacy, Alden Pools & Play, BNH Auto Repair, C\*Shore Design, Carbone's Pizzeria, Chicken Coop Originals, Corner Cuts, Country Cross Roads Florist, David Pajak, Esq., Drogi & Sons, Henry's Candy, How Do You Like Me Now Salon and Spa, Jeanettie's Ice Cream, JMS Design, Kis N Greens Golf, Kotas & Kotas CPA's, La Paloma Pizzeria, NAPA Auto Parts, Pautler Chiropractic, Serenity Massage Therapy, Sitzman's Maytag, Subway, The Pink Cow, Tops Markets, Tractor Supply, Wagner's Agway, West Alden Kitchen, The Whistle Stop Inn, and Geoffano's Pizzeria.

The sale of raffle tickets for both of these drawings helps fund the Farmers' Market. The Alden Farmers' Market is sponsored by the Alden Chamber of Commerce.



## ALDEN CHAMBER GIFT CERTIFICATES

The holiday shopping season is around the corner! Participate in the Alden Chamber of Commerce Gift Certificate program and keep our shopping dollars local also...

- NO COST to your business
- Certificates are deposited like checks directly into your account
- Your name is listed as a participant in the handout flyers
- Bi-annual flyer in the Alden Advertiser and newsletter
- Your business listing on the Chamber website Gift Certificate page
- Decal provided to alert customers you accept the certificates
- Make great gifts for those 'hard to buy for'
- Make excellent stocking stuffers

Does your business participate? If not .... it should!

**For more information or to sign up, call the Chamber office at 716-937-6177.**



# Business Profiles

## PAUTLER CHIROPRACTIC & WELLNESS



Located at 13305 Broadway at Crittenden in the Village of Alden, Pautler Chiropractic & Wellness offers a variety of chiropractic techniques including traditional manual adjustments to many lower force adjustments as well as muscle work and stretching. Owner, Dr. Stephanie Pautler-Bea, started the practice in 2007 out of her parent's home on North Road right after graduation from New York Chiropractic College. An opportunity led her to open her first practice in the Village of Corfu for five years until she was able to move back to the Village of Alden in her current location in September of 2012.

Chiropractic care can be helpful for a variety of conditions including lower back pain, neck pain, headaches, and sciatica just to list a few. Pautler Chiro-

practic also offers two massage therapists, participates with most of the major health insurers, and works with your healthcare provider to ensure you are getting the best care possible. Dr. Pautler-Bea is accepting new patients. Please call (716) 902-5261 for an appointment. Office hours are Monday's 1 p.m. - 7 p.m., Wednesday's 9 a.m. - 6 p.m., Friday's 9 a.m. - 3 p.m., and Saturday morning's by appointment only. Be sure to "like" her Facebook page at <https://www.facebook.com/PautlerChiropractic>. Don't put up with back discomfort any longer!



## THE GUTTER PEOPLE OF WNY

The Gutter People of WNY, Inc. is a full-scale construction company with crews in gutters, Gutter Helmet, roofing, siding, carpentry, trim insulation and windows. They can meet all of your home improvement needs whether it's a minor repair, major remodeling, or light commercial work. In business since 1978, they have been around for over thirty years, are fully insured and have a product that's backed by multi-million dollar company that started right here in Buffalo, NY. Fall is here! Don't spend another season cleaning out your gutters! Let their exclusive product, the Gutter Helmet, take care of your gutter cleaning once and for all. Winter is around the corner and soon enough snow covered roofs will be everywhere. The Gutter People can help you figure out the best solution for your winter trouble spots by performing a ventilation analysis to make sure you have proper air flow throughout your home. They also offer the Gutter Helmet with Hidden Heat to finally be rid of dangerous icicles, snap lock gutters and profile gutters.

For a full list of products and services or to schedule appointment online, visit their website <http://www.tgpwny.com> or call (716) 685-3417 for a free estimate. Locally owned and operated by Kevin Nowak, feel free to stop in their store located at 5086 Broadway in the Village of Depew. Their office hours of operation are Monday through Friday 8 a.m.- 3 p.m. Home improvement questions can be emailed to [office@thegutterpeopleofwny.com](mailto:office@thegutterpeopleofwny.com) and check out their Facebook page at <https://www.facebook.com/GutterPeopleWNY>. Get out of the gutter and call The Gutter People of WNY, Inc.!



## WELCOME TO THESE NEW MEMBERS

### ADVANCE AUTO PARTS

13055 Broadway, Alden NY 14004 Phone: (585) 902-3430 Auto Parts Retailer

### SIMPLY HAIR STUDIO

2815 Town Line Road, Alden NY 14004 Phone: (716) 713-1914 Hair Salon

## CHAMBER CALENDER

- November 20 Board of Directors' Meeting, Whistle Stop Inn 4 p.m.
- December 6 Christmas in the Park
- December 18 There will be NO Board of Directors Meeting in December
- December 18 Judging of the Residential & Business Holiday Lights 6 p.m.

## CANCELLATION GUIDELINES FOR MEMBERS WITH HEALTH INSURANCE

The Alden Chamber of Commerce bills subscribers of our health insurance program in advance on a quarterly basis. It's important to remember that if you find that you will be canceling that policy 1 or 2 months into the quarter, you will be reimbursed for any unused month in that quarter. The billing cycle goes from the first of a month to the first of the next month etc.

It is important and to your advantage to pay your premium on time. Late payers will be assessed a late fee of \$25. If your payment is not received in the Chamber office by the end of the month in which payment is due, your policy will be canceled and reinstatement cannot be attained until September 1, our open enrollment. If your payment will be late, please call the Chamber office at 937-6177 to make arrangements.

Also be advised that the Alden Chamber of Commerce must be notified in order to cancel a health insurance policy. You are responsible for health insurance premiums until we are notified otherwise. We know that routine cancellations will happen so please help us by phoning in your plan cancellations as soon as possible. We have a limited time to go back to cancel subscribers; even one day over the limited window of time and you could be responsible for premiums you do not want to pay.

Any changes to your health insurance such as cancelation, marriage, divorce, birth of a child or the death of anyone covered by the policy must be reported to the Chamber office within 30 days of the event.



# FARMERS MARKET 12th SEASON COMPLETED

A large group of creative kids and pets paraded through the Farmers Market on a beautiful Autumn October 11th. All received “goodie bags” provided by the Alden Chamber of Commerce.

The winners were: 1st place, Victoria, Matthew, and Savannah as Dorothy, the Cowardly Lion, and Scarecrow, respectively, of the Wizard of Oz; 2nd place, Aria, as an adorable bumble bee; and 3rd place, Olivia, as a very creative fish tank!

In the Pet Category, the 1st place winner was Clyde, an adorable Boston Terrier “rufferee”, 2nd place was Journey, an American Eskimo in a tutu, and 3rd was Princess, a wiener dog, as Super Dog.

Vendors from Just for You jewelry, Tupperware, and Purely Yours Organics served as judges. Bethany Fonda and friend provided music.

This was the closing day for the Market’s twelfth season. Vendor stalls overflowed with beautiful peppers, pears, pumpkins, crafts and other products. Also, with the help of donations from Tops Market of Alden, Alden Chamber members and vendors were treated to a complementary hot dog roast.

The Market has thrived through the commitment of a core group of volunteers who contributed countless hours and energy all season long. Many thanks to Nancy Hughes, our fearless Market Manager, who intends to step aside next year. However, plans for next year’s Market are already being discussed and we look forward to a new season. Great vendors and community support are key. And, as usual, the Alden Advertiser has played a significant role in the Market’s success by providing weekly space for our news articles.

Sponsored by the Alden Chamber of Commerce, the Market is located between Tractor Supply and Save a Lot, in front of the Advance Auto Parts Store. The Chamber welcomes any ideas for improving the Market. Give the office a call over the winter (937-6177) and let us know how you’d like to participate next year.



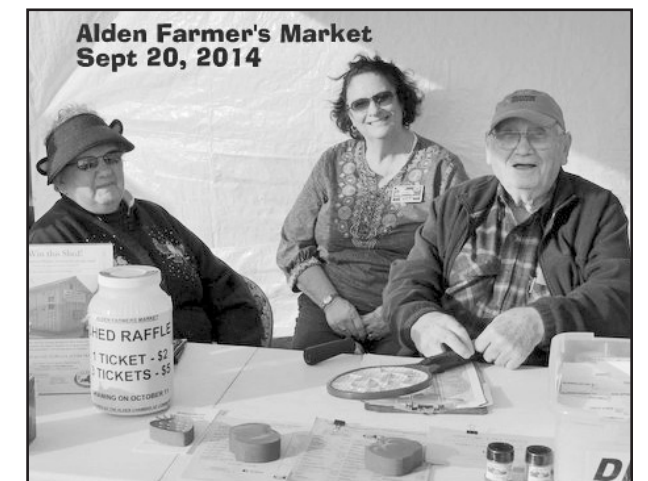
1st place: Victoria, Matthew, and Savannah as Dorothy, The Cowardly Lion and Scarecrow



2nd place, Aria, as an adorable bumble bee



3rd place, Olivia, as a very creative fish tank!



Chamber Helpers



Pet Parade

