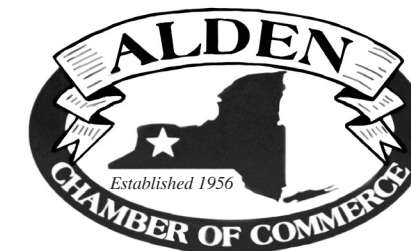


**Alden Chamber of Commerce**  
**13500 Broadway**  
**Alden, NY 14004**

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# *Alden* *Chamber of Commerce* *Newsletter*

MAY 2015 VOLUME 24, NUMBER 1



**CHAMBER OFFICE**  
13500 Broadway Alden, NY 14004  
Phone (716) 937-6177 Fax: (716) 937-4106

Board of Directors meetings are held every third Thursday of the month at 4pm at the Whistle Stop Inn. All members are invited.

Member of WNY Chamber Alliance

**President** - Christopher Gust  
**Vice President** — Aurora Perry  
**Interim Treasurer** — Shawn Gillen  
**Secretary** - Jenny Urbanski

**Directors 2014-2015**  
Christopher Dowd Bill Blarr  
Earl Gillen  
Aurora Perry

**Directors 2014-2016**  
Diane Casell John Drogi  
Kara Smith Randy Moyer  
Laura Ross

**Directors 2014-2017**  
Brooks Bowman Christopher Gust  
Nancy Hughes Jennifer Strong  
Sue Galbraith

## **COMMITTEE MEMBERS**

**Alden Economic Development** - Christopher Gust,  
Gary Wagner

**Promotion/Publicity** - Christopher Gust, Paul Henry,  
Nancy Hughes, Laura Ross, Lee Weisbeck

**Town, Village & School Liaison**  
Town - Harry (Bud) Milligan, Jennifer Strong  
Village - Susanne Galbraith, Paul Henry,  
Richard Jablonski  
School - Adam Stoltman

**Member Benefits**- Brooks Bowman, Christopher  
Dowd, Christopher Gust, Paul Henry, Richard Jablon-  
ski, Aurora Perry, Randy Moyer, Laura Ross

Visit our website [www.aldenny.org](http://www.aldenny.org)  
Friend us at [www.facebook.com/aldenchamber](http://www.facebook.com/aldenchamber)

### **Chamber Office Hours Have Changed**

**Please note this change in the  
Chamber office hours.**

**We will now be open from 9am. to 4:30pm.  
Tuesday, Thursday and Friday.  
Closed Monday and Wednesday.**

The Alden Chamber of Commerce cordially invites you to attend the

## *Annual* *Spring Membership* *Election Dinner*

*Thursday, May 19, 2015*  
*at the*

*Whistle Stop Inn*  
*1338 Exchange Street; Alden, NY*  
*Cash Bar at 5 p.m. Dinner at 6 p.m.*

The annual *Distinguished Citizen Award* will be presented to:  
**Richard "Skip" Jablonski**

Nominees for election to serve a three-year term on the Board of Directors are:

Bill Blarr, Greatbatch  
Deborah Bressette, Simply Hair Studio  
Chris Dowd, Mass Mutual of Buffalo  
Earl Gillen, Gillen's Expert Auto  
Aurora Mali Perry, Attorney

Our guest speakers for the evening will be:  
Mark & Denise Beyers  
(See Biography Inside)

Cost of the dinner is \$25.00 per person and reservations are required. Call the Chamber of-  
fice at (716) 937-6177 or email: [secretary@aldenny.org](mailto:secretary@aldenny.org) with your reservation. Checks may  
be sent or dropped off to Alden Chamber of Commerce, 13500 Broadway, Alden, NY  
14004 by May 12th.

**Broken reservations will be billed.**

## Message from Alden Chamber President Christopher Gust



As the Alden Chamber of Commerce begins its new fiscal year on May 1st, I'd like to take a moment and thank our great membership for your support, which allows the Chamber to fulfill its mission to assist, support, and promote the well-being and growth of commerce, business, and industry in the Alden area while enhancing the quality of life in our Community.

The Board of Directors of the Chamber, its staff and several volunteers are already hard at work planning several exciting events for the community this year. In addition to the successful Wine & Food Tasting event held on April 11th, the Alden Farmers Market will return for its 13th season on May 16th, our annual Spring Membership and Distinguished Citizen dinner will be held on May 19th, the ever-popular Taste of Alden will return on June 25th to open the Alden Hook & Ladder Fire Company's carnival, and we are planning our fourth Alden Chamber Golf Outing during the summer to raise money for our scholarship program.

More so than ever before, we ask our local residents to shop locally and support our Village business core, as well as those businesses in the Town and nearby communities who are Alden Chamber members. The Chamber launched an effort to bring awareness to local small business on "Small Business Saturday" last November and will do again with the upcoming National Small Business Week in May. The Chamber will also continue to support and participate in the Alden Economic Development Committee and add valuable content to our Small Business Toolbox, which is found at the Chamber's web site at [aldenny.org](http://aldenny.org). The Chamber continues to embrace social media as a resource to communicate with the community and serve as a member benefit. Our new & improved Facebook page, launched last year, allows better content and easier administration. We are pleased that we have nearly 600 "likes". If you haven't already, please check out this great source of up-to-the-minute information on Chamber events and activities, as well as community and membership information (search for "Alden Chamber of Commerce" at Facebook.com).

Our membership renewal forms will be mailed in May. Please give strong consideration to renewing your membership to the Alden Chamber of Commerce. Membership dues, which are among the lowest in all of Western New York, are a lifeline to allow the Chamber to continue fulfilling its mission. A recent study found that "When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future." [Schapiro Groups Study, 'The Real Value of Joining a Local Chamber of Commerce'] As always, if you have any suggestions of what we can do to better serve you, our valued member, please contact our office via email at [secretary@aldenny.org](mailto:secretary@aldenny.org) or telephone at 716-937-6177.

I am nearing the end of my fourth consecutive term as Alden Chamber of Commerce President and when the Chamber Board of Directors holds its annual reorganization meeting on May 21st, I will not seek a fifth term. I look forward to new leadership with a fresh approach and new ideas to emerge. I thank the Chamber Board for showing their faith in me over these past four years by giving me the privilege to help steer the Chamber through challenges while ensuring the Chamber remains an integral part of the Alden community. I have worked with my great people out the Chamber office, including Barbara Hoskyns, Lynda Tucker, and Jenny Urbanski. We have great staff that works very hard. I thank the Vice Presidents that have assisted me over the past four years, including Brooks Bowman and Aurora Perry. And lastly, I thank my wife, Jennifer, for all the understanding and support as I dedicated many hours of my free time to fulfill the responsibilities entrusted to me. I am certain that I will leave the Alden Chamber of Commerce in very good hands.

Thank you for your friendship and support as we continue to work together to make our community the best it can be and "Alive and Growing".

Yours truly,  
Christopher Gust  
President, Alden Chamber of Commerce

## ADVERTISE IN THE CHAMBER NEWSLETTER

The Chamber distributes a newsletter to its members four times a year, and also posts the newsletter on their website, [www.aldenny.org](http://www.aldenny.org). A link to the newsletters can be found at [www.aldenny.org/publications.asp](http://www.aldenny.org/publications.asp).

Each newsletter brings members the latest news, calendar of events, special offers, Member 2 Member savings, and other interesting and up to date information about Chamber activities.

Advertising space is an inexpensive way to promote your business to over 150 members and visitors to our website which receives over 35,000 hits monthly.

*Two sizes of ads are available*

*Display*

### *Business Card*

Your ad could be here

2 3/8" x 1 1/2"

\$20.00 issue or  
\$75.00 per year (4 issues)

This could be your ad!

3"x 4.75" AD

Use your ideas to promote your business

\$40.00 per issue or \$150.00 per year (4 issues)

Remember over 150 business and community members read the Alden Chamber newsletter. ***Reach them by advertising in it!***

If you would like to see your ad in the newsletter, please email your copy to [secretary@aldenny.org](mailto:secretary@aldenny.org) or mail your copy to Alden Chamber of Commerce, 13500 Broadway, Alden, NY 14004. Please indicate the desired size and the length of term (single issue or all 4).

### **CARDS, CARDS, CARDS - - - BROCHURES TOO!**

Did you know the Chamber office has display racks for business cards and brochures? This is another benefit the Chamber offers to our members. Come in and drop off (or mail to us) your promotional materials and we will display and distribute them for you.



## JOIN THE MEMBER 2 MEMBER DISCOUNT SAVINGS PROGRAM

Chamber members have a unique opportunity to offer fellow Chamber members a discount on their services or merchandise as an incentive to attract new customers and increase business visibility. Each Chamber newsletter will advertise your business and your exclusive Chamber member's discount. You decide what you wish to offer and how your offer will be presented. You may also wish to include employees in the offer.

It's easy to enroll. Simply call the Chamber office at (716) 937-6177. More information and the form for describing your offer/discount will be mailed or faxed to you to complete and return. It's a simple, positive, and effective way to draw attention to your business.

### Member 2 Member Discounted Savings

#### **A & N Automotive**

13560 Genesee Street, Crittenden, NY 14038  
Phone: (716) 937-9425  
10% off any repairs totaling over \$100.00

#### **David J. Pajak, Esq.**

13179 Broadway, Suite 2, Alden, NY 14004  
Phone: (716) 937-7950  
\$100 Mirror Wills  
1/2price initial consult matrimonial or family court matters. Offer good for employees of members also.

#### **Blackwater Fitness Club**

1370 Exchange Street, Alden, NY 14004  
Phone: (716) 937-7110  
Free shirt and reassessments at 3 and 6 months with one-year membership.

#### **Mass Mutual of Buffalo**

Christopher Dowd  
13349 Broadway Ste 1, Alden, NY 14004  
Phone: (716) 276-1134  
Email: cdowd@financialguide.com  
www.financialguide.com/Christopher-Dowd  
Free financial plan review/Free benefits analysis

#### **Neill & Strong, Attorneys**

13166 Main Street, Alden, NY 14004  
Phone: (716) 937-3353  
Free 30 minute attorney consult OR  
\$50 off from a residential real estate transaction

#### **DCR Properties**

3580 Clinton Street, West Seneca, NY 14224  
Phone: (716) 444-8643  
20% off first month placement fee

#### **Safeguard Business Solutions, Inc.**

1288 Blood Road, Cowlesville, NY 14037  
Phone: (716) 675-0124  
10% off any order

#### **Creighton Optical**

13375 Broadway, Alden, NY 14004  
Phone: (716) 937-7373  
25% off any frame or insurance discount, whichever is greater, also \$45 eye exam for Chamber members and employees without vision insurance coverage.

#### **Johnny Bear's Restaurant**

1415 Broadway, Darien Center, NY 14040  
Phone: (585) 547-2220  
10% off ice cream purchase.  
Not valid with any other offer or coupon.  
Must show membership card or this flyer to receive discount.

Call 716-937-6177 today to advertise your  
Member 2 Member discount offer!

## 2015 Spring Membership & Election Dinner Speakers, Mark & Denise Beyers



Beyers Maple Farm is locally owned and operated by 2 Marine Corps Veterans, Mark and Denise Beyers. Mark and Denise started dating in high school in 1996. A few years after graduating from Alden High School, they both decided to join the Marine Corps Reserves. After enduring boot camp and job training/infantry school in 1999, they completed a total of 8 years in the Reserves with India Company 3/25 in Buffalo, New York.

In 2005, 3rd Bn, 25th Marines was activated and sent overseas to Iraq. Mark went to Iraq and Denise stayed back with the Peacetime/Wartime Support Team. On August 26, 2005, Mark was severely injured from an Improvised Explosive Device. Mark's right arm and right leg were amputated and he suffered other serious internal injuries due to the blast. He was transferred to Bethesda, Maryland, where he underwent approximately 40

surgeries, rigorous rehabilitation, and re-learned to walk again with a prosthetic leg.

After a year of medical treatment, the Beyers returned to their tiny apartment on the outskirts of Buffalo, where Mark had a very hard time getting around in his wheelchair. A few months later, the Beyers were able to buy a home in the country with 15 acres and a gorgeous view of Buffalo and the surrounding areas.

In 2008, Homes For Our Troops renovated their home and made it handicapped accessible to accommodate Mark's disabilities. He was finally able to get around in his wheelchair with ease which allowed him to be more independent. In 2009, Mark was sitting in the woods hunting when a Maple leaf fell into his lap. He looked around and realized their woods had many Maple trees. The following spring of 2010, the Beyers decided to tap some trees to make Maple Syrup. What started as a hobby has now grown into a family-owned and operated business, Beyers Maple Farm.

## WELCOME TO THESE NEW MEMBERS

#### **DD'S RANCH**

12120 Westwood Road, Alden NY 14004  
Phone: (716) 937-7779  
*Sporting Goods/Gun Store*

#### **THE SLED SHOP**

12635 Broadway, Alden NY 14004  
Phone: (716) 937-4490  
*Snowmobile Parts/Accessories*

#### **THE DEPOT FARM**

7990 Hopkins Road, Corfu, NY 14036

#### **TOM'S THUMB**

13051 Whitney Road, Holland NY 14080  
*Farm Produce*

#### **PFEIFFER FARM**

550 Schultz Road, Elma, NY  
*Farm Produce*

#### **LEONARD OAKES**

#### **ESTATE WINERY**

11540 Platten Road, Lyndonville NY 14098  
*Wines & Ciders*

# Business Profiles

## SIMPLY HAIR STUDIO



Simply Hair Studio is a full-service salon uniquely located at 2815 Town Line Road in the industrial corridor on Town Line Road near Walden Avenue. Simply Hair Studio is committed to providing exceptional service to clients in a professional, relaxing, and friendly environment. They strive to stay current with the latest trends and focus on the development of all their professional stylists through continuous education in hair classes and shows. At Simply Hair Studio, the goal is to maintain and build upon their reputation for exceptional customer service and an unwavering commitment to quality.

Opened in 2012, Simply Hair Studio employs one full-time and three part-time stylists. Studio owner, Deborah Gressette says "We strive to keep our clients educated on proper hair care techniques to maintain the health, style, and color of hair. We look forward to serving you in your hair care needs." Services include haircuts—women's, children's, men's; hair styling, blow drying, braids, Brazilian blowouts; corrective hair color, hair coloring and custom coloring, highlights and low-lights; deep conditioning, straightening, permanents & body waves; up-dos and weddings and much more! Spring-Summer hours for the studio Monday and Wednesday 11 a.m. -7 p.m., Tuesday 12 noon – 6 p.m., Thursday 11 a.m. – 6 p.m., Friday 9 a.m. – 3 p.m., and Saturday by appointment. Additional hours are available by appointment as well. For an appointment, questions, or more information, call (716) 713-1914 or email [simplyhairstudio@gmail.com](mailto:simplyhairstudio@gmail.com). Check out and "like" their Facebook page at [www.facebook.com/simplyhairstudio](http://www.facebook.com/simplyhairstudio). Walk-in's are welcome!



## MEMBERSHIP DUES

Membership renewal invoices for 2015-2016 will be mailed around May 1st. To avoid a \$10 late fee please be sure to send your payment by May 31, 2015. Membership cards will not be mailed with invoices but will be included in the July newsletter. If you have not received an invoice and wish to renew your membership or require a membership card sooner than July, please contact the Chamber office at 937-6177. If you participate in the gift certificate program or have a link on our website, your membership must be current. We are committed to our members and your renewal is important to us.

## CHAMBER CALENDER

- |         |   |
|---------|---|
| May 19  | Spring Membership & Distinguished Citizen Dinner 5 p.m. |
| May 21  | Board of Directors' Meeting, Whistle Stop Inn 4 p.m.    |
| June 18 | Board of Directors' Meeting, Whistle Stop Inn 4 p.m.    |
| June 25 | Taste of Alden, Alden Town Park                         |
| July 16 | Board of Directors' Meeting, Whistle Stop Inn 4 p.m.    |
| July 31 | Scholarship Golf Tournament, Kis N'Greens               |

## CANCELLATION GUIDELINES FOR MEMBERS WITH HEALTH INSURANCE

The Alden Chamber of Commerce bills subscribers of our health insurance program in advance on a quarterly basis. It's important to remember that if you find that you will be canceling that policy 1 or 2 months into the quarter, you will be reimbursed for any unused month in that quarter. The billing cycle goes from the first of a month to the first of the next month etc.

It is important and to your advantage to pay your premium on time. Late payers will be assessed a late fee of \$25. If your payment is not received in the Chamber office by the end of the month in which payment is due, your policy will be canceled and reinstatement cannot be attained until September 1, our open enrollment. If your payment will be late, please call the Chamber office at 937-6177 to make arrangements.

Also be advised that the Alden Chamber of Commerce must be notified in order to cancel a health insurance policy. You are responsible for health insurance premiums until we are notified otherwise. We know that routine cancellations will happen so please help us by phoning in your plan cancellations as soon as possible. We have a limited time to go back to cancel subscribers; even one day over the limited window of time and you could be responsible for premiums you do not want to pay.

Any changes to your health insurance such as cancelation, marriage, divorce, birth of a child or the death of anyone covered by the policy must be reported to the Chamber office within 30 days of the event.



## MARKETING OPPORTUNITY: FARMERS MARKET RAFFLE BASKET ITEMS WANTED



Yes, Spring is here and the Alden Farmers' Market will open on May 16th. Again this year, the Alden Farmers' Market will raffle two amazing baskets of gift certificates for local restaurants, products & services. Winners will be selected on July 25th and at the Market's closing on October 10th.

This is a great marketing opportunity for your business. Farmers' Market regular and one-time visitors, both local and out of town, view the basket while purchasing tickets at the Market. We're now seeking donations of Gift Certificates for both raffles. Gift Certificates can be for a free item, a certain dollar amount off your service or product, or a percentage off the cost. Lottery tickets given in your name are also a good idea. This is an excellent way to attract more customers into your business, and there is no charge to participate. Participants will be listed in publicity about the raffle.

In order to reduce the number of times businesses are asked for contributions, the items received now will be divided between the two baskets – we will not ask for a second contribution for the Fall drawing. If you send two certificates now, one will be placed in each basket. If only one certificate is received, the Alden Chamber of Commerce will decide, at its discretion, which basket it will be placed into.

The Farmers Market is sponsored by the Alden Chamber of Commerce, which has served the community for more than 50 years. Please call the Chamber at 937-6177 to participate in the big basket raffles or for more information. Gift certificates can be mailed or delivered to the Alden Chamber of Commerce, 13500 Broadway, Alden, NY 14004.

## TASTE OF ALDEN THURSDAY JUNE 25th

Food lovers, gather up your relatives, friends and your taste buds!! The annual Taste of Alden will be the opening event for the Alden Heritage and Reunion Carnival which runs Friday, June 26th, through Saturday, June 27th.

The event, sponsored by the Alden Chamber of Commerce, will be on Thursday, June 25th from 5 p.m. to 8 p.m. in the Alden Town Park refreshment tent area. From appetizers to desserts, the variety of food will offer something for everyone.

## The Chamber Continues Going "Green"

*"We do not inherit the earth from our parents; we borrow it from our children."*

The Chamber would like to do its part to reduce our carbon footprint by sending out less paper. If you would PREFER to receive our newsletter and/or invoices (membership and insurance) electronically (via email), please call the Chamber office at (716) 937-6177 or email at [secretary@aldenny.org](mailto:secretary@aldenny.org). We ask that all members please provide an accurate email address for your business, contact name, and indicate what correspondences you would prefer to receive electronically: Chamber newsletter, membership invoice, insurance invoice, or all of the above.

## Alden Chamber Holds Wine & Craft Beer Tasting Fundraiser

The Alden Chamber of Commerce held a Wine & Craft Beer Tasting event on Saturday, April 11th, at the Whistle Stop Inn in Alden. This very successful event featured four wine and three craft beer tastings along with food pairings, a Chinese Auction, and a 50/50 raffle. Caricaturist Jeremy Stock sent many home with a fun keepsake courtesy of the Whistle Stop. A portion of the proceeds from this fundraiser is being donated to the Hearts & Hands Faith in Action. The Chamber extends sincere thanks to Christopher Dowd, Mass Mutual Buffalo, for his sponsorship, to all those that donated baskets to the Chinese Auction, to the Whistle Stop Inn for hosting, and to all who attended and supported the event.



Registration table



Wine tasting Caricaturist



Whistle Stop Staff



Wine Tasting Chinese Auction



Wine Tasting Chinese Auction

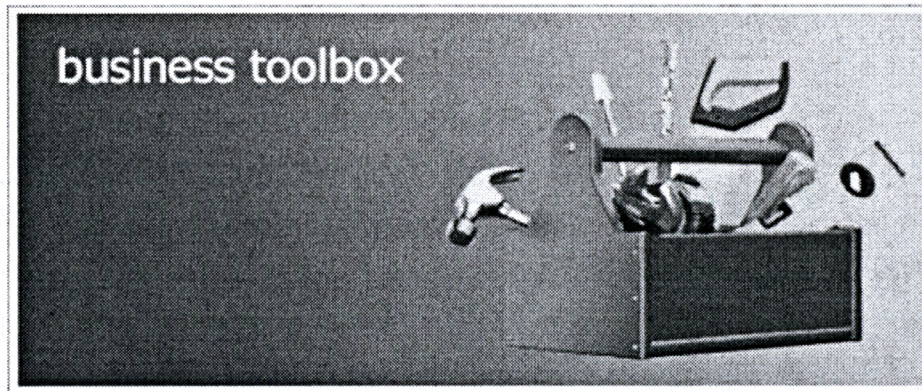
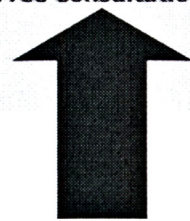


# Chamber Website Business Tool Box

The Alden Chamber of Commerce invites you to take a fresh look at our Business Tool Box section on our website. This section hosts a variety of information to assist already established businesses and help new businesses get their business off the ground. Feel free to consult the Chamber businesses listed in the "Chamber Members Offering FREE Consultation" for knowledge on such matters as legal, banking, finance, insurance, etc.

Also, we welcome you to participate by offering a free 30-minute consultation. The 30-minute-consult may lead to new business contacts and clients as well as additional name recognition and advertising for you--a win-win situation for everyone! If you are interested in participating, please contact the Chamber office at (716) 937-6177.

- Alden Chamber Home
- Tool Box
- Developing A Business Plan
- News & Information
- Business Solution Seminars In Alden
- Small Business Association Resources
- Score Consultation Sessions
- Buffalo State College Small Business Development Center
- Chamber Member's Offering Free Consultation



## Business Toolbox

### Chamber Members Offering FREE Consultation

The following members are offering a FREE 30-minute no obligation consultation for you and your business:

#### Legal

<b>Company:</b>	Neill & Strong PLLC
<b>Name:</b>	Jennifer Strong
<b>Address:</b>	13166 Main Street, Alden
<b>Phone:</b>	(716) 937-3353
<b>Website:</b>	Neill & Strong PLLC
<b>Expertise:</b>	D/b/a, Corporate & LLC formation; Contract/Lease

<b>Company:</b>	Elwood Jordans Agency
<b>Name:</b>	Brooks Bowman
<b>Address:</b>	13361 Broadway
<b>Phone:</b>	(716) 937-9196
<b>Website:</b>	Elwood Jordans Agency
<b>Expertise:</b>	Commercial Insurance

# ALDEN CHAMBER GIFT CERTIFICATES

Is there someone hard to shop for on your list?

Grads, Dads, Grandparents, Neighbors, all love Alden Chamber of Commerce Gift Certificates!

- NO COST to your business
- Certificates are deposited like checks directly into your account
- Your name is listed as a participant in the handout flyers
- Bi-annual flyer in the Alden Advertiser and newsletter
- Your business listing on the Chamber website Gift Certificate page
- Decal provided to alert customers you accept the certificates
- Make great gifts for those 'hard to buy for'
- Make excellent stocking stuffers

Does your business participate? If not .... it should!

**For more information or to sign up, call the Chamber office at 716-937-6177.**



## THEME PARK PASSES AVAILABLE

Reduced-price Good-Any-Day tickets for Darien Lake Theme Park and Resort and Fantasy Island are available through the Chamber office now. Darien Lake tickets will be \$34 for members and \$36 for non-members, parking and tax included. This is a \$12 per ticket savings, including parking and tax!! Darien Lake opens on May 9th. Be sure to visit their website [www.darienlake.com](http://www.darienlake.com) for park hours and events planned for this season. Also, be sure to check out their new rides Rolling Thunder and Brain Drain.

Fantasy Island tickets will be \$19 for members and \$20 for non-members. This is a \$9 per ticket savings for adults and \$4 ticket savings for children 47" and under. Admission includes unlimited use of ALL rides, waterpark, shows and attractions. Come experience their newest thrill ride "Rock & Roll". Be sure to visit their website [www.MartinsFantasyIsland.com](http://www.MartinsFantasyIsland.com) for park hours and events planned for this season. Call the Chamber office for ticket availability (716) 937-6177. The Chamber office is open Tuesday, Thursday and Friday from 9 a.m. to 4:30 p.m., closed on Monday and Wednesday.



# ALDEN FARMERS MARKET OPENS MAY 16

Spring is finally here! Despite the long, cold, snowy winter ... the 13th season of Alden's Farmers Market will open on May 16th. As usual, we'll have a small crafts show – the first of several throughout the season. We'll also have two wineries in attendance.

May 30th will host soil testing by Master Gardeners. Be sure to bring a small clean bag of your garden's soil, for the \$3.00 testing. The formal entertainment season opens on June 6th with the Niagara Frontier Fiddle Club. The very popular Village-wide garage sale at the Market and sites throughout the Village will take place again on August 1st. And this year we will also be having a Small Business Day on August 15th

The Farmers Market will run every Saturday through October 10th. We will again set up in the Alden Village Plaza. Early produce is limited, although asparagus, rhubarb, some leafy greens and early peas may be in; along with potatoes and onions. Of course, early season sales aren't limited to a few vegetables and fruits. Market stalls should be overflowing with plants, shrubs, and vegetable & herb starts to get the home gardens going. By late summer, farmers will provide a wide array of both familiar and unusual vegetables, fruits and other treats.

The Market also offers baked goods, fudge, maple & honey products, specialty pasta, spices, handcrafted soaps, hanging baskets, plants, flowers, crafts and more. Producers are on hand to proudly discuss their products and techniques, providing personal service and knowledge. Recipes and helpful hints are available, sure to entice customers into trying something new and wonderful. Leonard Oakes Winery is coming with tastings & sales on alternate weeks and we expect a second winery on the open dates.

As in past years, non-profit groups will sell coffee, soda and snacks throughout the regular season. Two large raffles will again be featured, with drawings in late July and October 10th (closing day). Last year's Amish shed raffle was very successful and will be repeated. Tickets for it will be sold all season, with the drawing on October 10th. The Chamber Hot Dog Roast also will be that day.

Crafters and other potential vendors are invited to register for any or all of the Farmers Market events by calling the Chamber office (937-6177). Chamber business members can have a free space at the Market. Something fun is always going on! A Health & Wellness Day is scheduled for June 27th. But, of course, every Saturday is really a health and wellness day at farmers markets.

## *Farmers' Market 2015 Preliminary Event schedule (subject to change) as of mid-April:*

- May 16 ..... Crafts Show + Two Wineries
- May 23 ..... Crafts Show
- May 30 ..... Crafts Show + Master Gardener
- June 6 ..... Niagara Frontier Fiddle Club
- June 13 ..... Pre-Father's Day Crafts Show
- June 20 ..... Porcelain Train – acoustic American folk music
- June 27 ..... Health & Wellness Day
- July 4 ..... Crafts Show
- July 11 ..... Craig Wilkins (country music star)
- July 18 ..... Beaver Meadow Audubon
- July 25 ..... Hot Country Liners + Pampered Chef, cooking demo  
+ First Raffle Drawing
- August 1 ..... Village-Wide Garage Sale at Market  
+ sites throughout the Village
- August 8 ..... Dark Road Duo (harmonica-based Americana music)
- August 15 ..... June Beyers, Organ Music -- Small Business Day
- August 22 ..... Buffalo Steel (steel drum trio)
- August 29 ..... Magician, Ted Burzynski
- September 5 ..... Emma & Carl Eddy + Crafts Show
- September 12 ..... Community Organizations Day
- September 19 ..... Fire Safety Day
- September 26 ..... Crafts Show + Master Gardener
- October 3 ..... Crafts Show
- October 10 ..... Closing Day — Harvest Fest + Costume Parade + The  
Lake Effect - a cappella singing group and Second Raffle Drawing

The complete list of events and other useful information can be found at [www.aldenchamber.org](http://www.aldenchamber.org). And, please be our Friend at [Facebook.com/aldenchamber](https://www.facebook.com/aldenchamber) and “like” us at [facebook.com/aldenfarmersmarket](https://www.facebook.com/aldenfarmersmarket). The Farmers Market is sponsored by the Alden Chamber of Commerce and is located in the Alden Village Plaza (near Tractor Supply) at 13119 Broadway (Route 20). Pets, bicycles, rollerblades & skateboards should not enter the main area for health & safety reasons.