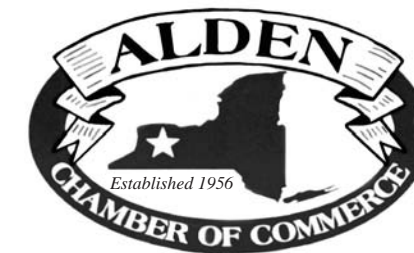


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Alden Chamber of Commerce Newsletter

JULY 2015 VOLUME 24, NUMBER 2



Chamber Holds Spring Membership & Election Dinner

Richard “Skip” Jablonski honored as Distinguished Citizen

Members and guests of the Alden Chamber of Commerce enjoyed dinner and an evening together at the Whistle Stop Inn on Tuesday, May 19th, for the Chamber’s Annual Spring Membership and Election Dinner. Among the guests were family and friends of Richard “Skip” Jablonski, recipient of the 2015 Distinguished Citizen of the Year award. A beautiful plaque, from Laser Ace Custom Engraving, was presented to Skip by Chamber President Christopher Gust and Skip was further honored with a standing ovation by everyone present.

After a delicious dinner and the award presentation, during which proclamations from the Erie County Legislature, Senator Patrick Gallivan’s office, Town of Alden, and Village of Alden were given to Skip, the crowd attentively listened to Marine Corp Veteran Denise Beyers. Denise recounted her journey with husband Mark after he was severely injured from an Improvised Explosive Device while on tour in Iraq with 3rd Bn, 25th Marines, on August 26, 2005. She spoke of how together they managed to prevail through Mark’s many surgeries and rigorous rehabilitation finally returning home to Western New York and beginning a family business – Beyers Maple Farm.

Next, Chamber Vice President Aurora Perry presented to Christopher Gust a beautifully-etched beer glass as thanks for his past year of service as Chamber president. President Gust then recounted the Chamber’s accomplishments during the past year and outlined current and future activities, including the Alden Farmers’ Market and upcoming Taste of Alden on June 25th and the 4th annual Chamber Scholarship Fund Golf Tournament on July 31st. He then thanked retiring Directors for their years of service on the Board.

Chamber Director Sue Galbraith then introduced the nominees for a new three-year term on the Chamber Board. The nominees were: William Blarr – Greatbatch Medical, Christopher Dowd – Mass Mutual of Buffalo, Earl Gillen – Gillen’s Expert Auto, Aurora Perry – Attorney, and Deborah Bressette – Simply Hair Studio. The vote in favor was unanimous and the dinner drew to a close with a welcome to the new and returning Directors.

Co-sponsors assisting in making this event a success were: Gold sponsors Alden State Bank, Carbone’s Pizzeria, Doritex, and Liazon Benefits. Silver sponsors included Alden Pharmacy and the Law Offices of Michael W. Cole, PLLC. The Chamber would like to extend their sincere appreciation for the support from these sponsors. Thank you also to Country Crossroads Florists for donating the beautiful boutonniere given to Richard “Skip” Jablonski.

Sponsors and information about the dinner were promoted in the Alden Advertiser, the Chamber website www.aldenny.org, and the Chamber Facebook page (search for “Alden Chamber of Commerce”).



CHAMBER OFFICE

13500 Broadway Alden, NY 14004
Phone (716) 937-6177 Fax: (716) 937-4106

Board of Directors meetings are held every third Thursday of the month at 4pm at the Whistle Stop Inn. All members are invited.

Member of WNY Chamber Alliance

President — Brooks Bowman
Vice President — Christopher Dowd
Treasurer – Christopher Gust
Secretary - Jenny Urbanski

Directors 2015-2016

Diane Casell John Drogi
Kara Smith Randy Moyer
 Laura Ross

Directors 2015-2017

Brooks Bowman Christopher Gust
Nancy Hughes Jennifer Strong
 Sue Galbraith

Directors 2015-2018

Christopher Dowd Bill Blarr
Deborah Bressette Earl Gillen
 Aurora Mali Perry

COMMITTEE MEMBERS

Alden Economic Development - Christopher Gust, Gary Wagner

Promotion/Publicity - Christopher Gust, Paul Henry, Nancy Hughes, Laura Ross, Lee Weisbeck

Town, Village & School Liaison

Town - Harry (Bud) Milligan, Jennifer Strong
Village - Susanne Galbraith, Paul Henry,
 Richard Jablonski
School - Adam Stoltman

Member Benefits- Brooks Bowman, Christopher Dowd, Christopher Gust, Paul Henry, Richard Jablonski, Aurora Perry, Randy Moyer, Laura Ross

*Visit our website www.aldenny.org
Friend us at www.facebook.com/aldenchamber*

Chamber Office Hours Have Changed

**Please note this change in the
Chamber office hours.**

We will now be open from 9am. to 4:30pm.

**Tuesday, Thursday and Friday.
Closed Monday and Wednesday.**

Farmers' Market Mid-Season Report

The 13th season of the Alden Farmers' Market is off to a great start and already mid-season! Fresh produce is now available; be sure to stop by weekly to see what is new, fresh, and local. This is the third year for the Chamber's popular raffle of a beautiful 8 x 12 Amish-made shed. Raffle tickets are just \$2 each or three tickets for \$5. The winning ticket will be pulled on October 10th---the Market's closing day. You could be the winner, but you have to be in it to win it! So be sure to stop at the Chamber table, check out the shed, and purchase a chance. The possibilities are endless: extra storage, man cave, mom cave, she shed, play house.

Our first basket of Alden-area gift certificates (valued at around \$850) will be raffled off on July 25th and a second basket on closing day. Basket raffle tickets are only \$1 each and are available at Farmers' Market Chamber table, Alden Chamber of Commerce Office, Alden Advertiser and the Alden Pharmacy.

Along with fresh summer produce, nursery plants and herbs for your garden are available. Be sure to get your pure maple syrup and local honey products, fresh baked goods, homemade fudge, organic soaps and lotions, and homemade sausage, all available on a weekly basis. We also have a jam and jelly vendor, barbecue sauce vendor, pierogi vendor coming on various weeks. Two wineries are selling at the Market this year on an alternating week basis: Leonard Oakes of Medina and Midgard Meadery, honey wine, of Corfu; be sure to stop and taste!

Special events are underway as well. Beaver Meadow Audubon will be visiting with live animals, the Hot Country Liners, Dark Road Duo, June Beyers Organ Music, Buffalo Steel Drum trio, Emma and Carl Eddy, and Magician Ted Burzynski are just some of the entertainers scheduled to attend. Health and Wellness Day has been rescheduled to October 3rd due to one very rainy Saturday at the end of June. Check the Alden Chamber of Commerce website for a complete list of events. The Village-wide garage sale on August 1st still has spaces available as do the craft days: September 5th and 26th, and October 3rd. Small Business Day will be August 15th; Meet the Candidates day will be September 5th; Community Organizations Day will be September 12th; Fire Safety Day will be September 19th. The Market will close on October 10th with a Chamber hot dog roast for all members.

We are thankful to the plaza owners and neighbor tenants for all of their support as well as the many returning vendors, one-time vendors, Chamber volunteers, and of course, the customers! Thanks Earl Gillen also to all the vendors for their patience as the Market transitions this year to a new market manager and a special thank you to Nancy Hughes, former Market Manager, for all of her guidance and expertise! The Alden Chamber of Commerce sponsors the Market and Chamber members volunteer to keep it running every Saturday morning from 8:30 a.m. to 1 p.m. Help is always welcomed and appreciated for set-up, tear-down, and food sales. Alden is a WIC-approved Farmers' Market. For information on the Market or becoming a vendor, please call the Chamber office at (716) 937-6177 or stop by the Chamber table at the Market. See you there!

CONGRATULATIONS!!!!

Alden Chamber Vice President Christopher Dowd was on hand at the Spring Awards Celebration of Alden Central High School on Wednesday evening, June 3rd. Vice President Dowd presented the Alden Chamber of Commerce Scholarship Award to Noelle Jurek and the Alden Chamber of Commerce Memorial Ward, in memory of Clayton Ziegler, to Harlee Winstell. Congratulations Noelle and Harlee!

ADVERTISE IN THE CHAMBER NEWSLETTER

The Chamber distributes a newsletter to its members four times a year, and also posts the newsletter on their website, www.aldenny.org. A link to the newsletters can be found at www.aldenny.org/publications.asp.

Each newsletter brings members the latest news, calendar of events, special offers, Member 2 Member savings, and other interesting and up to date information about Chamber activities.

Advertising space is an inexpensive way to promote your business to over 150 members and visitors to our website which receives over 35,000 hits monthly.

Two sizes of ads are available

Display

Business Card

Your ad could be here

2 3/8" x 1 1/2"

\$20.00 issue or
\$75.00 per year (4 issues)

This could be your ad!

3"x 4.75" AD

Use your ideas to promote your business

\$40.00 per issue or \$150.00 per year (4 issues)

CARDS, CARDS, CARDS - - - BROCHURES TOO!

Did you know the Chamber office has display racks for business cards and brochures? This is another benefit the Chamber offers to our members. Come in and drop off (or mail to us) your promotional materials and we will display and distribute them for you.

Remember over 150 business and community members read the Alden Chamber newsletter. *Reach them by advertising in it!*

If you would like to see your ad in the newsletter, please email your copy to secretary@aldenny.org or mail your copy to Alden Chamber of Commerce, 13500 Broadway, Alden, NY 14004. Please indicate the desired size and the length of term (single issue or all 4).

JOIN THE MEMBER 2 MEMBER DISCOUNT SAVINGS PROGRAM

Chamber members have a unique opportunity to offer fellow Chamber members a discount on their services or merchandise as an incentive to attract new customers and increase business visibility. Each Chamber newsletter will advertise your business and your exclusive Chamber member's discount. You decide what you wish to offer and how your offer will be presented. You may also wish to include employees in the offer.

It's easy to enroll. Simply call the Chamber office at (716) 937-6177. More information and the form for describing your offer/discount will be mailed or faxed to you to complete and return. It's a simple, positive, and effective way to draw attention to your business.

Member 2 Member Discounted Savings

A & N Automotive

13560 Genesee Street, Crittenden, NY 14038
Phone: (716) 937-9425
10% off any repairs totaling over \$100.00

David J. Pajak, Esq.

13179 Broadway, Suite 2, Alden, NY 14004
Phone: (716) 937-7950
\$100 Mirror Wills
1/2 price initial consult matrimonial or family court matters. Offer good for employees of members also.

Blackwater Fitness Club

1370 Exchange Street, Alden, NY 14004
Phone: (716) 937-7110
Free shirt and reassessments at 3 and 6 months with one-year membership.

Mass Mutual of Buffalo

Christopher Dowd
13349 Broadway Ste 1, Alden, NY 14004
Phone: (716) 276-1134
Email: cdowd@financialguide.com
www.financialguide.com/Christopher-Dowd
Free financial plan review/Free benefits analysis

Neill & Strong, Attorneys

13166 Main Street, Alden, NY 14004
Phone: (716) 937-3353
Free 30 minute attorney consult OR
\$50 off from a residential real estate transaction

Safeguard Business Solutions, Inc.

1288 Blood Road, Cowlesville, NY 14037
Phone: (716) 675-0124
10% off any order

Creighton Optical

13375 Broadway, Alden, NY 14004
Phone: (716) 937-7373
25% off any frame or insurance discount, whichever is greater, also \$45 eye exam for Chamber members and employees without vision insurance coverage.

Johnny Bear's Restaurant

1415 Broadway, Darien Center, NY 14040
Phone: (585) 547-2220
10% off ice cream purchase.
Not valid with any other offer or coupon.
Must show membership card or this flyer to receive discount.

FARMERS MARKET BASKET RAFFLE & AMISH-MADE SHED RAFFLE



Time is running out! The drawing for the Spring Farmers Market basket raffle will be held on Saturday, July 25th. It's loaded with gift cards and gift certificates donated by local merchants and is valued at about \$850. Basket raffle tickets are only \$1.00 and can be purchased at the Alden Pharmacy, Alden Chamber office, Alden Advertiser and also at the Chamber table at the Market on Saturday's from 8:30 a.m. to 1:00 p.m. You do not need to be present to win. The sale of these raffle tickets helps fund the Farmers' Market which sponsored by the Alden Chamber of Commerce.

And, be sure to get your tickets to win the beautiful 8 x 12 Amish-made shed. You can see it in the Tractor Supply parking lot where the Alden Farmers Market is located. Shed raffle tickets are only \$2 each or three for \$5 and can be purchased at the Alden Chamber of Commerce office at 13500 Broadway, the Alden Pharmacy, and at the Chamber table at the Farmers' Market on Saturdays from 8:30 a.m. to 1 p.m. The drawing for the shed will be held on the Markets' closing day, October 10th.

So enjoy Western New York's beautiful weather and browse the Market for fresh produce, plants, and meats. Stock up now with honey, maple products, jellies, candy, handmade soaps, baked goods, and much more. Check your spice cabinet before you come and visit the Chamber table for low-priced herbs, spices, dips, and seasonings.

CHAMBER CALENDAR

July 16 Board of Directors' Meeting, Whistle Stop Inn 4 p.m.

July 31 Scholarship Golf Tournament, Kis N' Greens

August NO DIRECTORS' MEETING

Sept 17 Board of Directors' Meeting Whistle Stop Inn 4 p.m.

WELCOME TO THESE NEW MEMBERS

THE DEPOT FARM

7990 Hopkins Road, Corfu NY 14036

COMES GREENHOUSE

862 Tiff Street, Buffalo NY 14220

PURELY YOURS ORGANICS

75 Kent Avenue, Blasdell NY 14219

NORTHTOWN CHIROPRACTIC

8207 Main Street, Suite 11A,
Williamsville NY 14221

MIDGARD MEADERY

541 Bell Road, Corfu NY 14036

FIVE STAR FAMILY CARE

5007 Transit Road, Suite 2, Depew, NY 14043

Call 716-937-6177 today to advertise your
Member 2 Member discount offer!

Business Profiles

GARLAND GRAPHICS



Garland Graphics is a sign design, printing, and installation service based in Western New York. Their focus is on making long-lasting, durable and beautiful signs and banners for shops or events. They make all types of in-door and outdoor signs using a full-color 54" digital printer for any kind of vehicle, window, sign and banner graphics. They offer LED, backlit, change copy, channel letter, dimensional, monument, post and panel signs, banners, vehicle wraps and much more. Garland Graphics accommodates those who simply need a sign designed or can rebrand an entire company with their logo design services. They have been in business since 1986 and have excellent relationships with local towns, schools, and municipalities and accept all major credit cards. Whether you're looking for something simple or something complicated, something traditional or something new age, something

temporary and storable or something permanent and rigid, Garland Graphics can design and create it - no matter where you're located!

For a full list of products and services, visit their website www.garlandwny.com. Owned and operated by Don Moeller, feel free to stop by their store located at 1146 Two Rod Road in Alden, call them at (716) 937-9177, or email sgarland@rochester.rr.com. Office hours are Monday through Friday 8:30 a.m. – 4:30 p.m. Check out their Facebook page at <https://www.facebook.com/GarlandGraphics>. Say it and make sure they see it with Garland Graphics!



RESERVE GAS COMPANY

Reserve Gas Company is a regulated New York State Public Utility. Family owned and operated since its incorporation in 1937 by the Edward Harris Family of Rochester, they supply natural gas to residential and commercial customers in parts of Alden, Darien, Corfu, and Akron. Since its inception, Reserve Gas has had some of the cheapest natural gas rates in the state of New York. Being in busi-

ness for over 70 years, they understand the importance of delivering reliable, reasonably priced services to customers and the communities they serve. They currently employ a team of 10 dedicated individuals working together as one to deliver outstanding customer service.

Their offices are located at 13441 Railroad Street in the Town of Alden. If you are interested in obtaining service from Reserve Gas, you may visit during office hours Monday through Thursday, from 7 a.m. – 4:30 p.m. and Friday from 7 a.m. – 4 p.m., call them at (716) 937-9484, or check out their website at www.reservegascompany.com for service applications and for more information.

ALDEN CHAMBER GIFT CERTIFICATES

Participate in the Alden Chamber of Commerce Gift Certificate Program and keep our shopping dollars Local also....

- NO COST to your business
- Certificates are deposited like checks directly into your account
- Your name is listed as a participant in the handout flyers
- Bi-annual flyer in the Alden Advertiser and newsletter
- Your business listing on the Chamber website Gift Certificate page
- Decal provided to alert customers you accept the certificates
- Make great gifts for those 'hard to buy for'
- Make excellent stocking stuffers

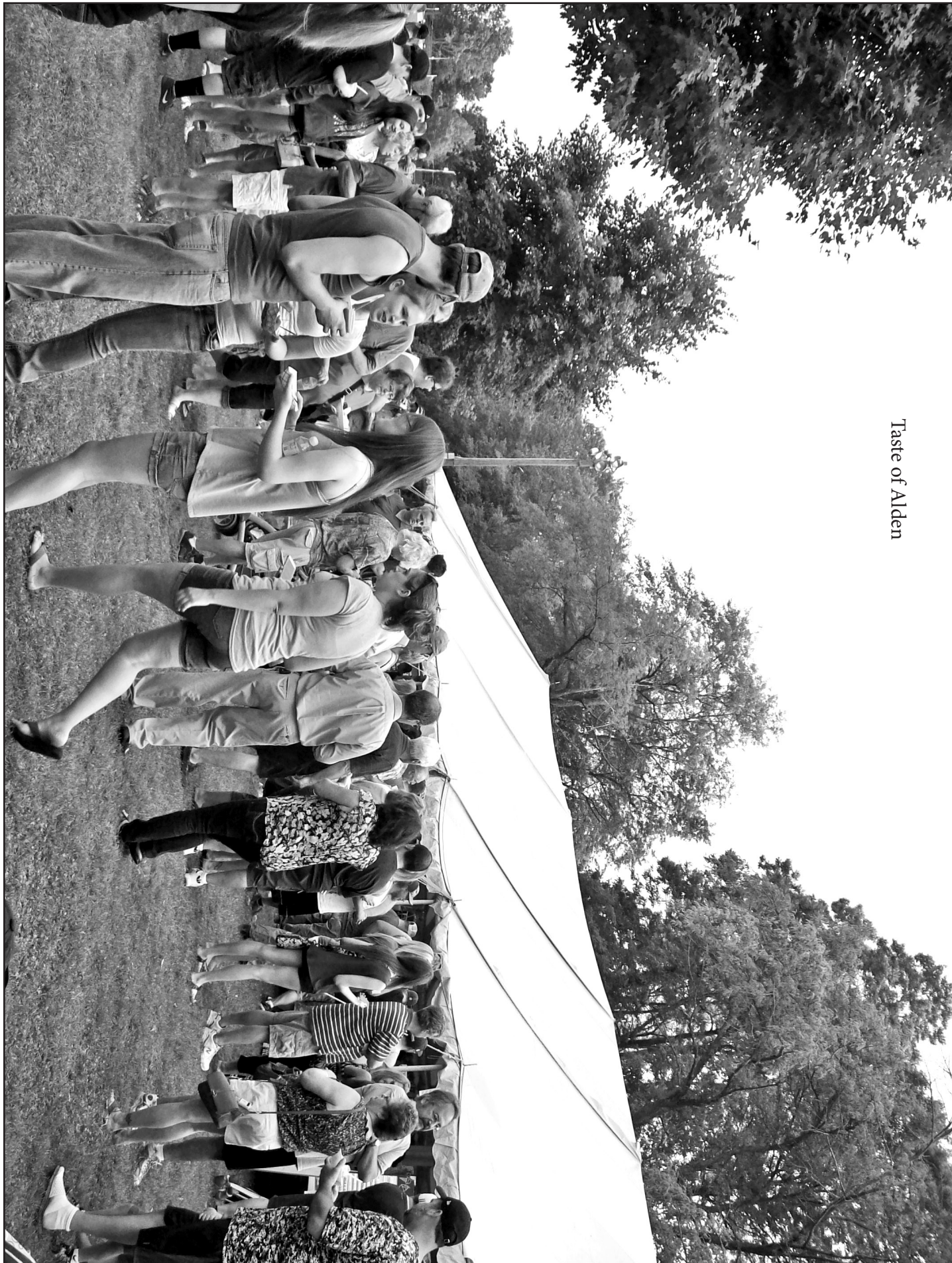
Does your business participate? If not it should!

For more information or to sign up, call the Chamber office at 716-937-6177.

THEME PARK PASSES AVAILABLE

Reduced-price Good-Any-Day tickets for Darien Lake Theme Park and Resort and Fantasy Island are available through the Chamber office now. Darien Lake tickets will be \$34 for members and \$36 for non-members, parking and tax included. This is a \$12 per ticket savings, including parking and tax!! Be sure to visit their website www.darienlake.com for park hours and events planned for this season. Also, be sure to check out their new rides Rolling Thunder and Brain Drain.

Fantasy Island tickets will be \$19 for members and \$20 for non-members. This is a \$9 per ticket savings for adults and \$4 ticket savings for children 47" and under. Admission includes unlimited use of ALL rides, waterpark, shows and attractions. Come experience their newest thrill ride "Rock & Roll". Be sure to visit their website www.MartinsFantasyIsland.com for park hours and events planned for this season. Call the Chamber office for ticket availability (716) 937-6177. The Chamber office is open Tuesday, Thursday and Friday from 9 a.m. to 4:30 p.m., closed on Monday and Wednesday.



Taste of Alden

17th “TASTE OF ALDEN” A BIG SUCCESS

A sunny afternoon brought a large crowd to enjoy the 17th annual “Taste of Alden” on Thursday, June 25th. Sponsored by the Alden Chamber of Commerce, this event kicked off Alden Hook & Ladder Fire Company’s Heritage and Reunion Carnival and was another great success. A huge variety of foods were offered - assorted BBQ, Italian sausage, pulled pork, seafood, mac n’ cheese, sandwiches, noodle bowls, wraps, salads, ice cream & baked goods and much more by 14 participants. Talented one-man-show Kevin McCarthy, sponsored by Elwood-Jordan’s Insurance Agency, entertained everyone with his mix of contemporary and classic covers and really got the kids laughing, singing, and dancing on stage and in the crowd!

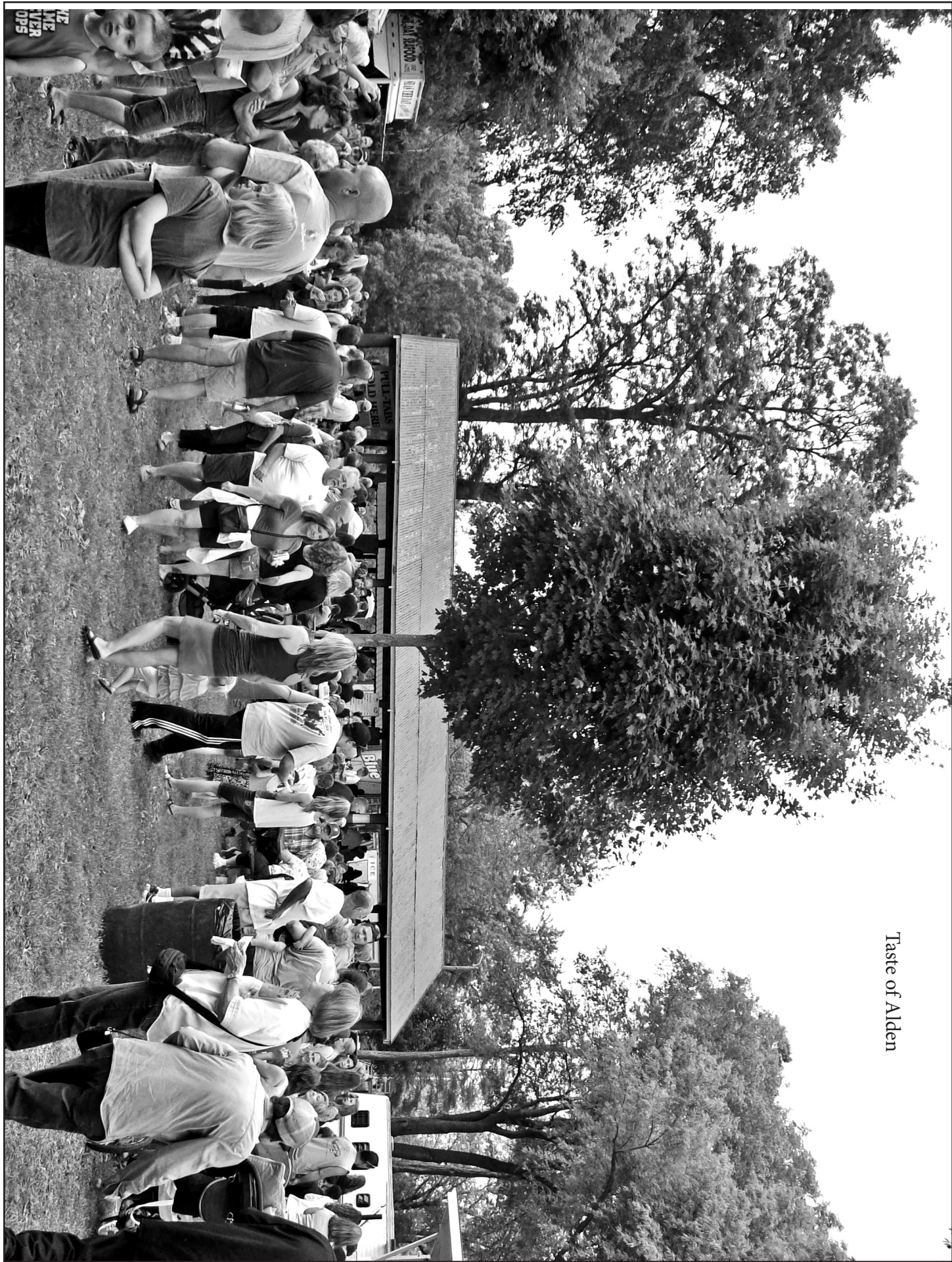
Volunteers manned the Chamber booth where tickets were sold to the hungry attendees, as well as 50/50 tickets and raffle tickets for the Chamber’s July 25th Farmers’ Market basket.

Vendors for this event were AJ & Sons Catering, Alden Hook & Ladder Fire Company, Barrett Brothers Kettle Corn, Cooker Dan’s Bar and Grill, Eddie Ryan’s Irish Pub, Hilltop Inn, Kodiak Jack’s, Moonies, Parkside Cupcake, Seas The Day Seafood, Tops Markets, TSG BBQ, The Pink Cow, and Yakisobas. The Chamber would like to thank each vendor for participating.

The evening ended with a beautiful fireworks display! The Taste of Alden would never happen without the cooperation of the Alden Hook & Ladder Fire Company and the efforts of Taste Chairman Gary Wagner and the many volunteers. For more information on the Alden Chamber of Commerce and its activities, see the Chamber’s web site at aldenny.org or its Facebook page at facebook.com/aldenchamber.

“When consumers know that a small business is a member of the chamber of commerce, they are 49% more likely to think favorably of it and 80% more likely to purchase goods or services from the company in the future.”
[Schapiro Groups Study, ‘The Real Value of Joining a local Chamber of Commerce’, December 2012]

“The Mission of the Alden Chamber of Commerce is to assist, support, and promote the well-being and growth of commerce, business, and industry in the Alden area while enhancing the quality of life in our Community. Through the Chamber’s efforts to provide advocacy, programs, events, and services, our members will be afforded the opportunity to enhance their business and achieve greater economic success.”



Taste of Alden



Chamber Workers



ParkSide Mascot



Kevin McCarthy