

## **The Chamber of Commerce is:**

**‘An association of businessmen for promoting commercial and industrial interests in the community.’**

### **The “C’s” in Chamber of Commerce Membership**

**CASH:** Membership dues return a dividend to you from community programs, publicity to new customers, Member Services and with other business members.

**COMMUNICATION:** Our newsletter features news about events, insurance, legislative issues, benefits, and more.

**COMMERCIAL:** Many no-cost or low-cost promotions put your business in the public eye. Sponsoring an event or donating to a project bring you customer recognition.

**CONNECTIONS:** Participating in the Gift Certificate Program and New Resident packets invites contact with potential customers.

**CONTRIBUTIONS:** Volunteering some of your limited time for an active role in the Chamber to represent business and professional involvement to the community.

**CREDENTIALS:** As a Chamber member you become part of a team working to make things happen. Your customers gain confidence in you and your business.

**CHALLENGES:** You ARE the Chamber...your efforts make a better place to live and work. Your thoughts, ideas and actions are ways to results

**COLLABERATION:** Sharing common issues and goals bring the business and professional community to a mutual understanding of the community’s needs.

**COMMITMENT:** The Board of Directors are working to meet the needs of the community and the business and professional people they represent.

**CORPORATE:** The Chamber office is ready to assist members with their questions and needs. Your brochures, business cards and other materials are on display for visitors.

**CLOUT:** As a group, our collective views are made known to our elected officials. Make your voice be heard locally and nationally.

**CUSTOMERS:** Most importantly, the Chamber works to find new ways to present your business. Our website, articles in the newspapers, and featured business profiles make your business more visible to future customers.